



The way we move in
a city is changing

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Urban design is all about politics.

Values of our society is visible in urban environment.

Mobility is also all about politics.



Roof strength test

Side crash test

Small overlap front crash test

Front-impact airbags

Overhead airbags

Anti-lock brakes

Side impact airbags

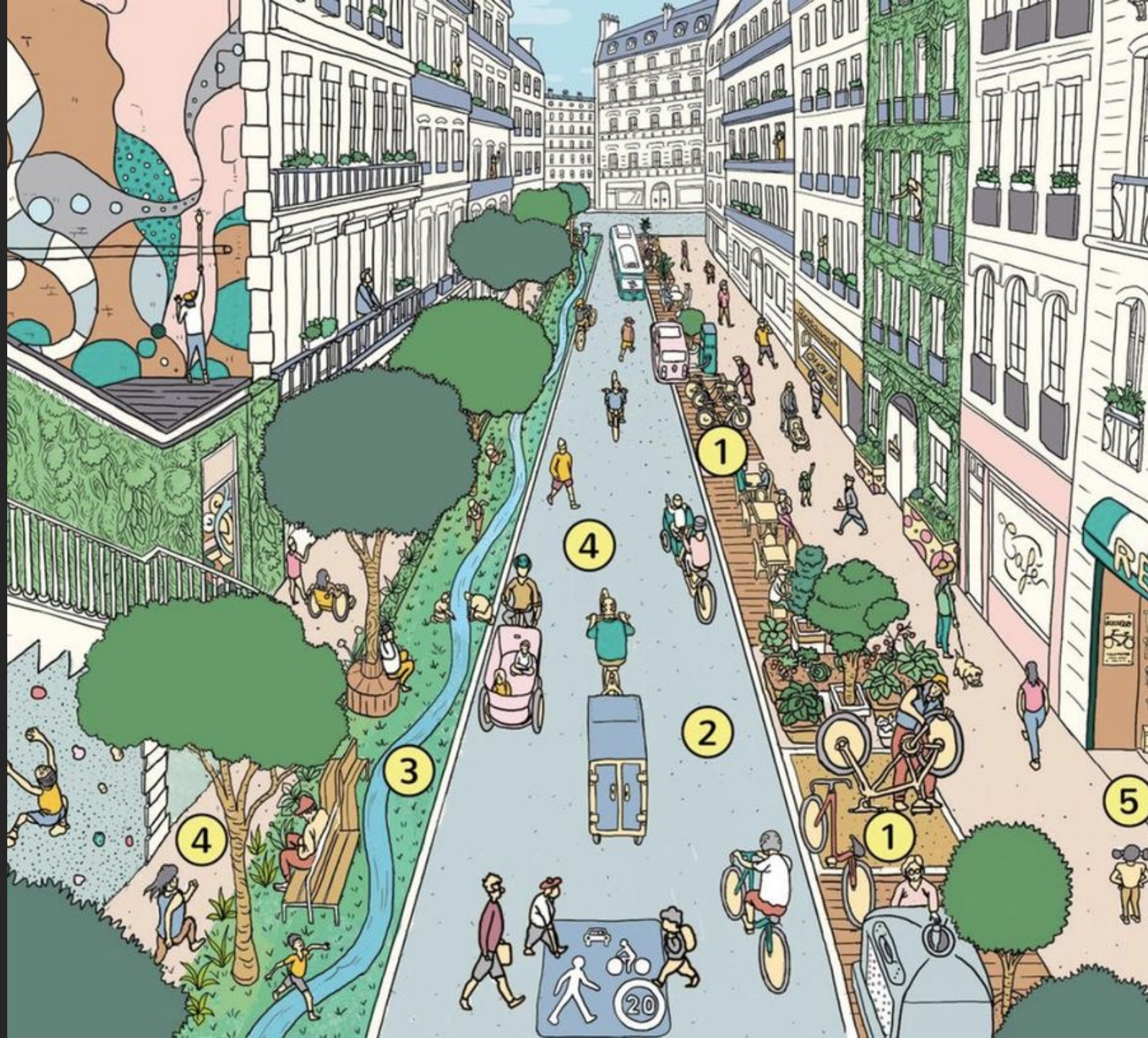
Pretensioners

Stability control

Paint

moderate overlap front crash test

Instead of seeing streets as movement function, see streets as placement function.



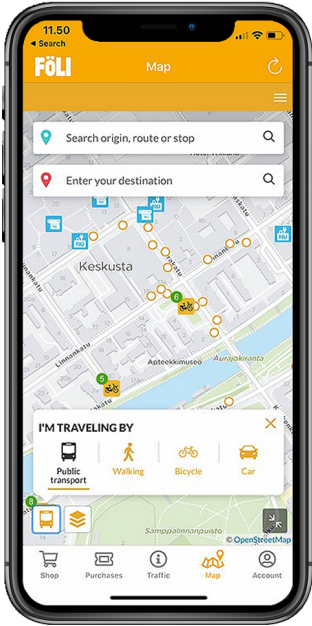


Streets back to people.

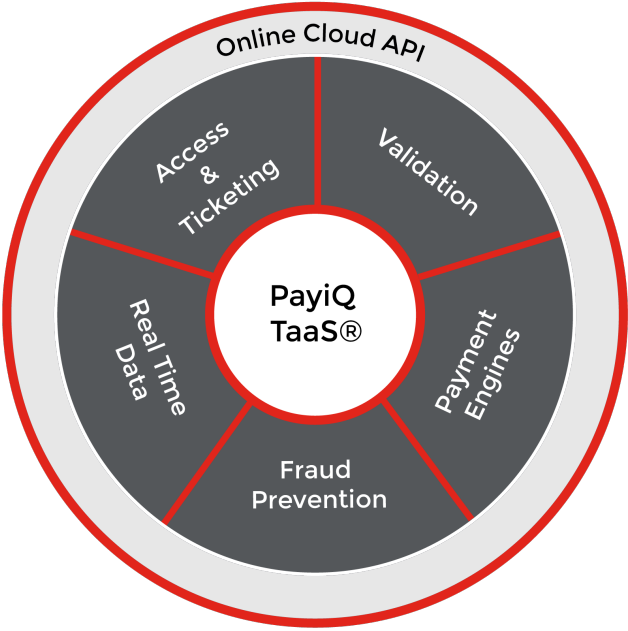
- Affordable and shared mobility
- Less emissions and fatalities
- Digital access to city services
- More urban space to people
- Making cities livable



PayiQ offers a complete set of tools to set up the service.



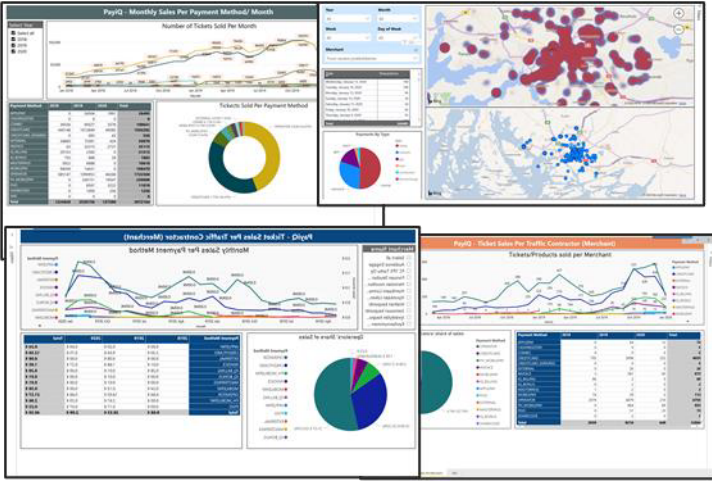
Smartphone app



PayiQ TaaS® platform



Validator app



Analytics and admin tools

Challenges with US markets

Strong competitors like Masabi and Cubic and competitive markets (esp big cities).

Current solutions are quite complex with low margins.

Brand awareness, networking, market presence, the first deal/lead challenge, narrative/strategy.

Looking for opportunities to do trials and find new leads.

Targeting small cities to make mobility more sustainable and economical.

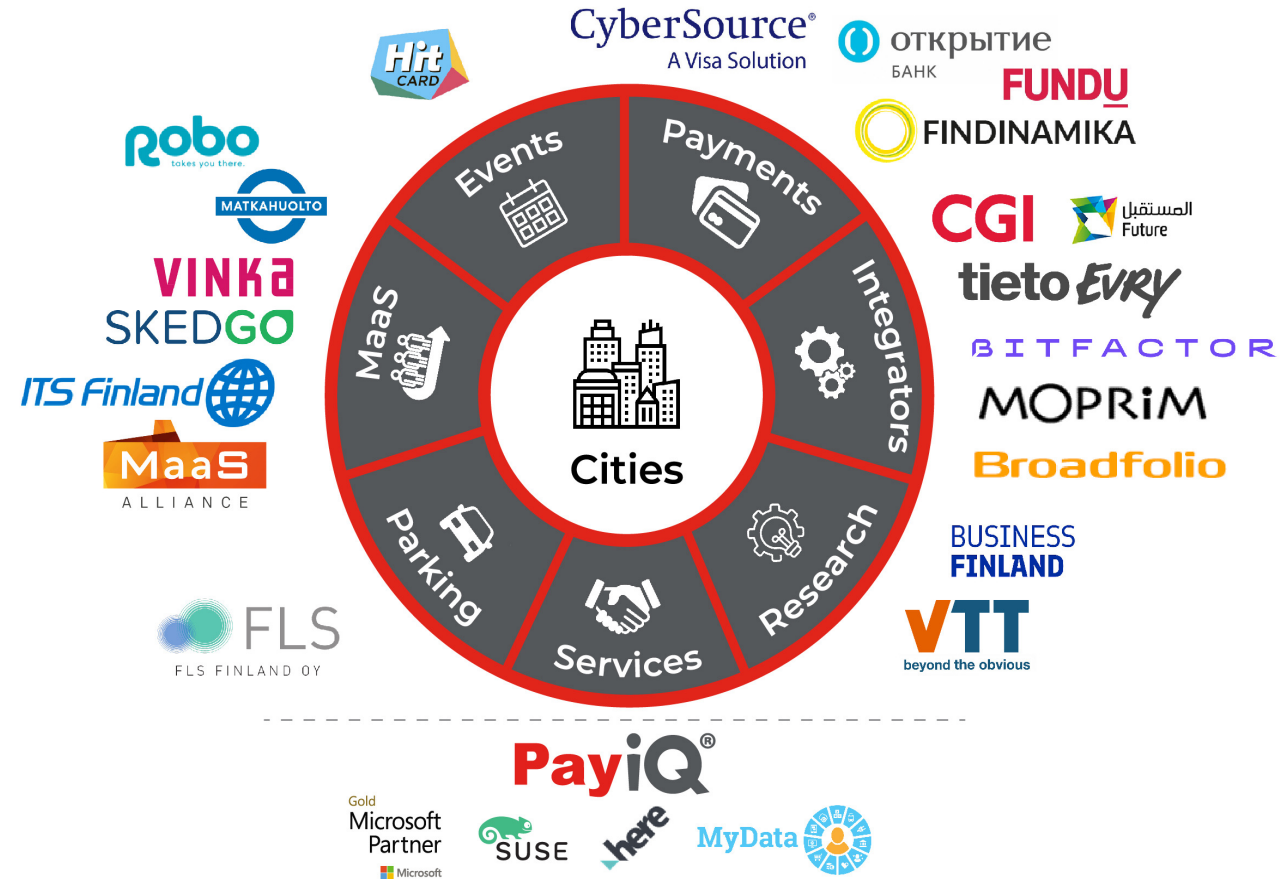
Joint market entry to US

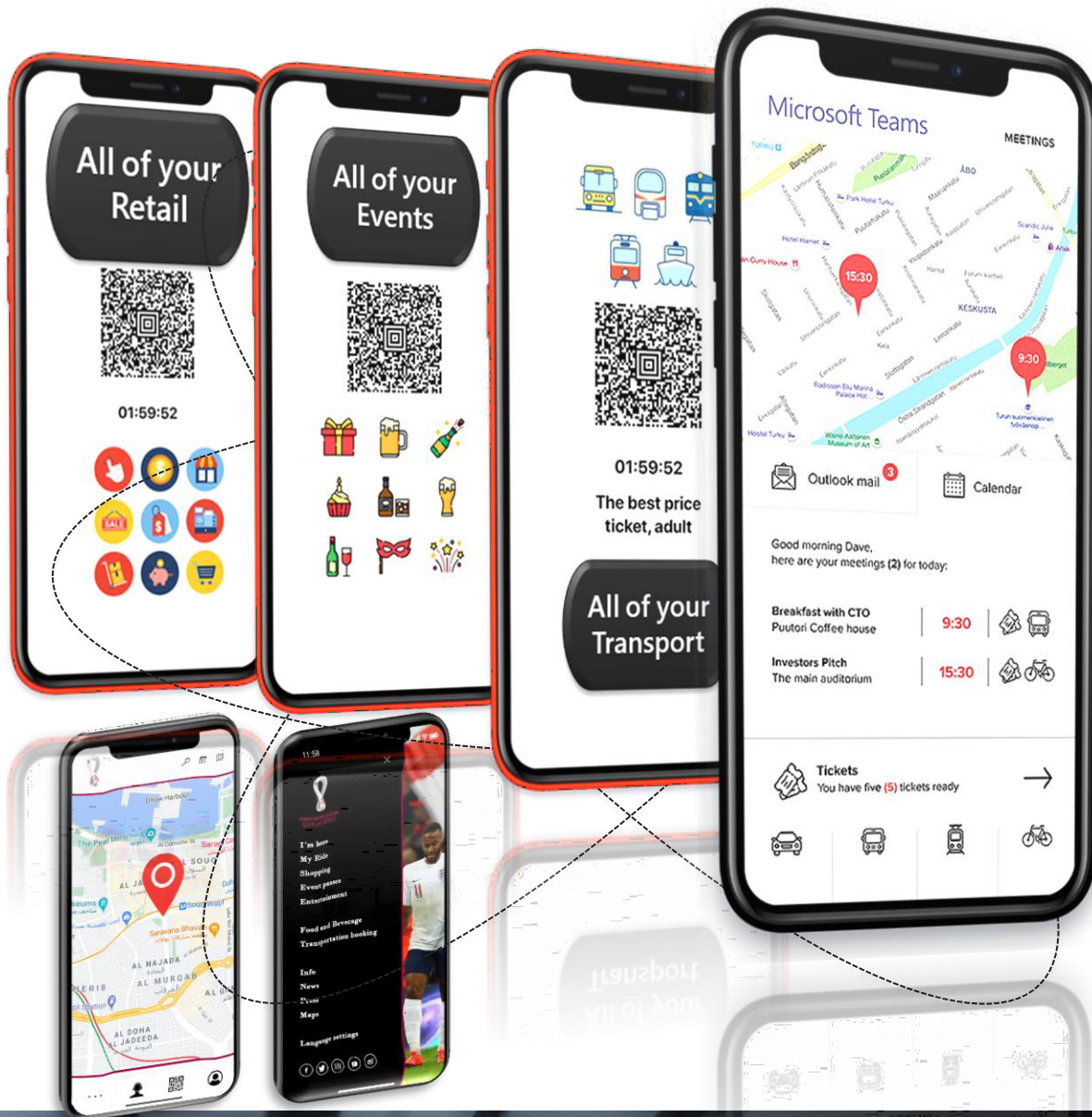
US market entry is expensive for SME's.

Capable Finnish ITS ecosystem

BF driven ecosystem for driving Finnish ITS services to US markets.

Let's just do it –attitude.





**Demo in days,
launch in a month.**