



Multimodal services now and in the future (Public transportation – Micromobility – Cycling – Innovative mobility services)

Riikka Aaltonen Helsinki Region Transport























HSL is responsible for

organising public transport in the Helsinki region

transport system planning as a part of regional land use, housing and transport plan

Municipalities
take part in
transport system
planning and are
responsible for
land use and
housing planning

is responsible for the statutory transport system plan and its impact assessment

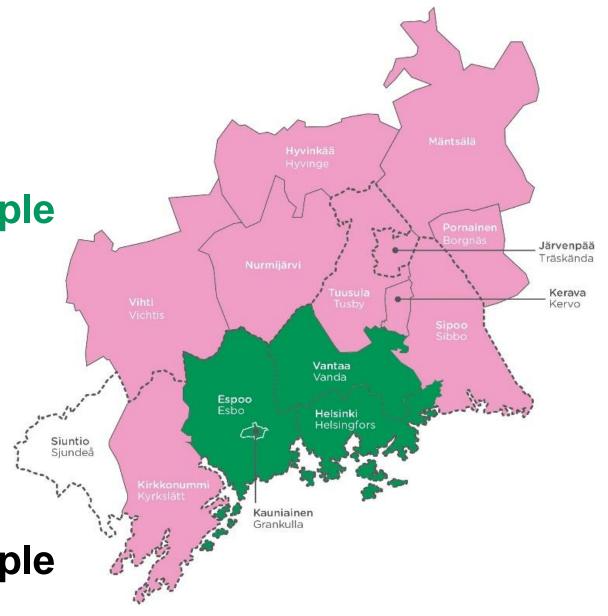
The State
takes part in
planning in the
steering and
project groups

Helsinki region

2020: 1.5 million people

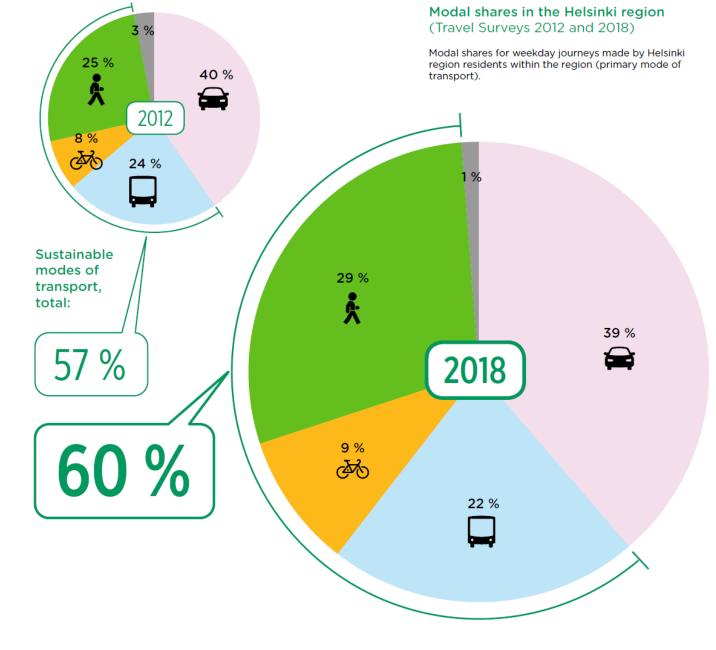


2050: 2.0 million people



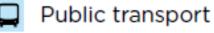
Modal shares prior to Covid-19

- → Pandemic has changed the situation.
 - Especially public transport is in crisis.
- → A new Travel Survey will be done in 2023.





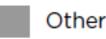








Walking





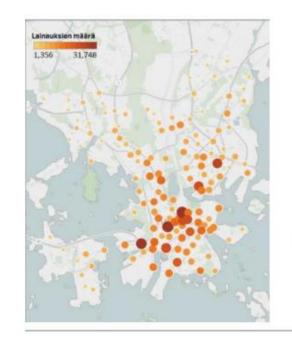
Combining bikes and public transport

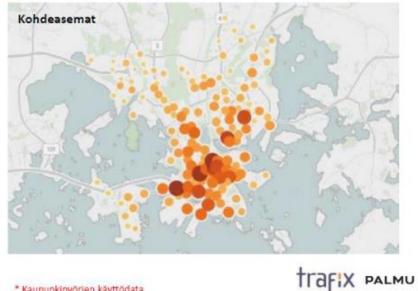


City bikes



- → Helsinki and Espoo:
 - 4 600 bikes
 - One network, one app
 - Also in Route Planner
- → Vantaa:
 - 1 000 bikes
 - Own app
- → Several hundreds of stations
- → From April to October
- → The most popular city bike stations are situated close railway and metro stations -> makes easy access to public transport







City bikes 2022



- → More than 2,4 million trips
- → Circa 48 000 all-season customers
- → Little less than before COVID19 pandemic but still popular (reason can also be e-scooters)



City bike users



- → Users give good rates
 - Helsinki and Espoo 3,76 (/5)
 - Vantaa 3,03 (/5)
 - The most satfied customers use bikes both in Espoo and Helsinki
- → All age groups, both men and women
 - The most active group is around 30 years
- → Nearly 70 % combines city bikes with public transport (at least now and then)
 - 40 % with metro
 - 24 % with train
 - 21 % with bus



City bike trips 2021



Matkoja yhteensä

2 690 875

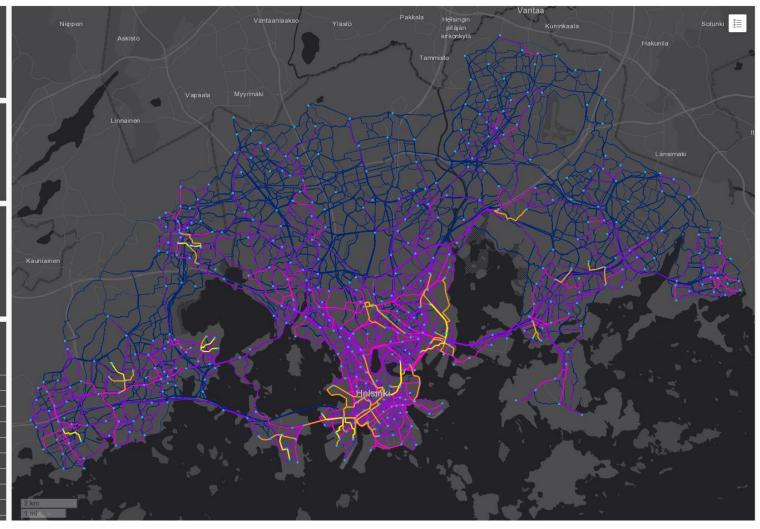
Keskimääräinen matkan kesto

14 min 50 s

Keskimääräinen matkan pituus

2497 m

Top 10 as Matkoja	emavälit tehtyjen matkojen mukaan Asemat
18 870,00	Aalto-yliopisto (M), Korkeakouluaukio - Jämeräntaival
6 562,00	Tyynenmerenkatu - Itämerentori
5 774,00	Ratsutori - Kirjurinkuja
4 994,00	Kalasatama (M) - Haukilahdenkatu
4 560,00	Gyldenintie - Itälahdenkatu
4 548,00	Suomenlahdentie - Matinkartanontie
4 184,00	Salmisaarenranta - Itämerentori
4 147,00	Orionintie - Urheilupuisto (M)
3 818,00	Rautatientori / itä - Ympyrätalo
3 767,00	Otaranta - Aalto-yliopisto (M), Korkeakouluaukio





Bikes in public transport



- → Allowed in trains and metros for free
- → Also allowed in ferry (for 9 € fee)
- → Not allowed in trams and buses

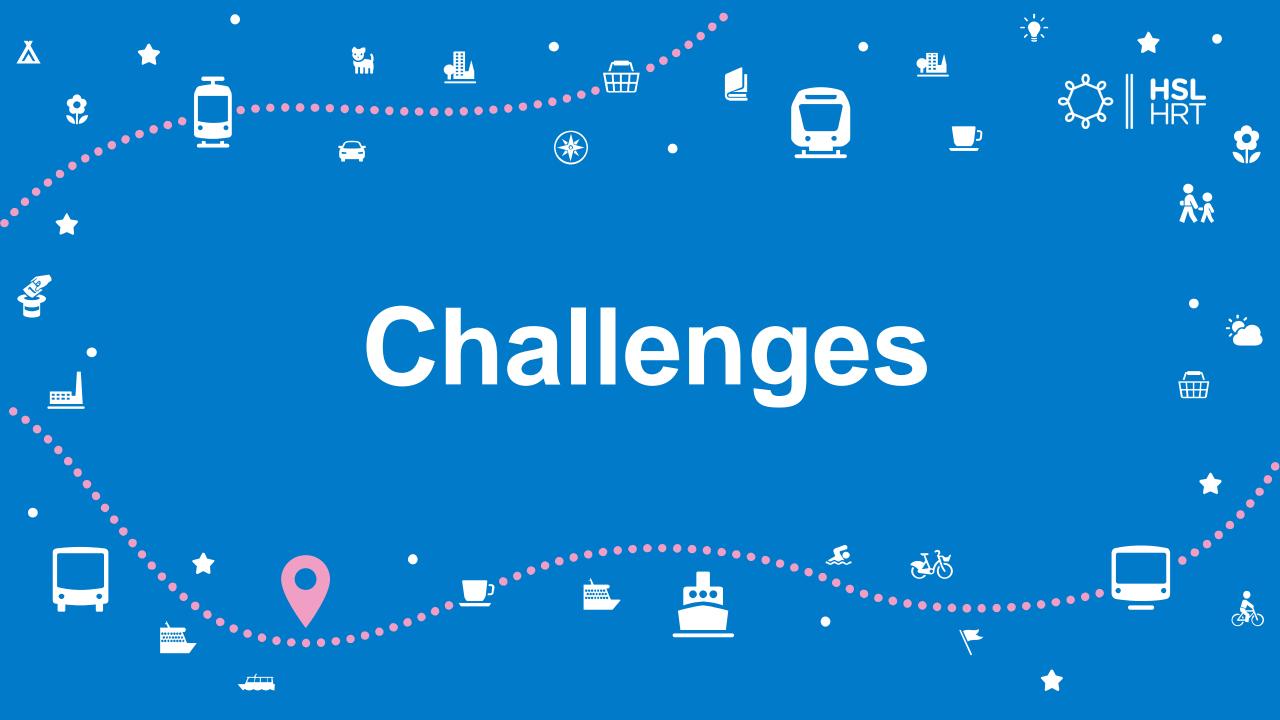


Bike parking at stations



- → Quantity ok -> more quality (safety and security) needed
- → Coming: More places and information
- → Some bike parking facilities for use with your HSL-card/ app

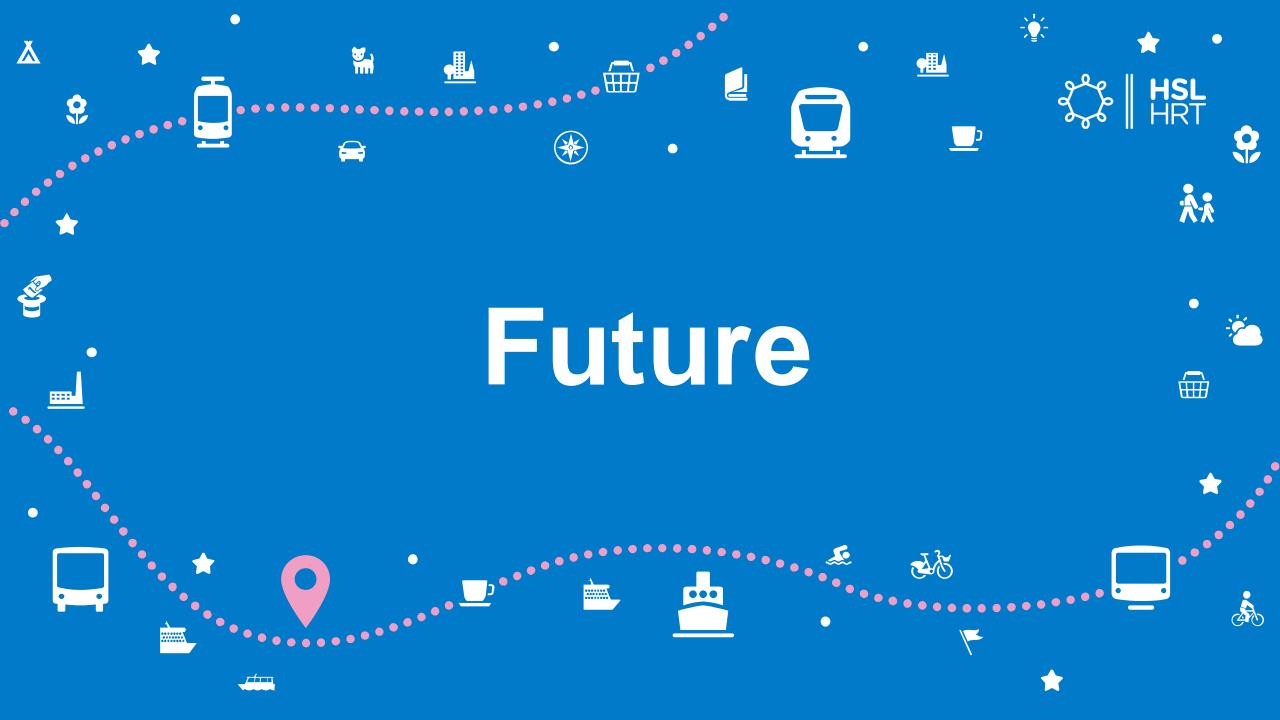




City bike challenges



- → Area should be larger
- → Season could be longer
- → Two different systems cannot be combined
- → No e-bikes
- → Not enough flexibility



Extending city bike services – 2026 onwards

- → Planning is going on
 - Contracts (Helsinki + Espoo and Vantaa) until end of 2025
- → Goals
 - Network for the whole area
 - Good connections to public transport
 - Flexibility



Bikes in buses and trams – not yet needed?



- → Piloting in Tuusula buses summer 2021
 - During the pilot only 0,3 % of the passengers had the bike with them
- → The first light rail starts operating in fall 2023
 - → Longer route and bigger wagon than in city trams
 - → How about taking your bicycle with you?





How about e-scooters?



- → Summer 2022: about 15 operators in Helsinki
- → Widely used as a part of public transport trips
- → City was co-working successfully with operators
 - Geo-fencing
 - Speed-limitations
 - No use during night time
 - -> Less injuries!
- → Going from no regulation to low regulation?



Challenges with e-scooters



- → Parking takes much space
- → Traffic safety (Injuries)
 - Speed
 - alcohol
- → Competition to public transport?



Also Micromobility Industry wants some regulation



Micromobility Industry Best Practice

December 2022

Introduction

Shared micromobility services have spread rapidly, providing safe, affordable, and low emissions mobility at low cost to cities. As cities move from pilot programmes to permanent regulations, the leading micromobility companies have come together to provide insights from our services around the world. Our recommendations are designed to ensure cities receive safe and well-managed mobility services that can be sustainably delivered in the long term. The sections in this stance should be read collectively as together they create good conditions for the industry.













Kiitos! Äitah!

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