

Visit of ITS Estonia & Business Estonia Greetings from the city of Helsinki

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30.3.2023

Helsinki



Helsinki facts and figures

+650 000

inhabitants

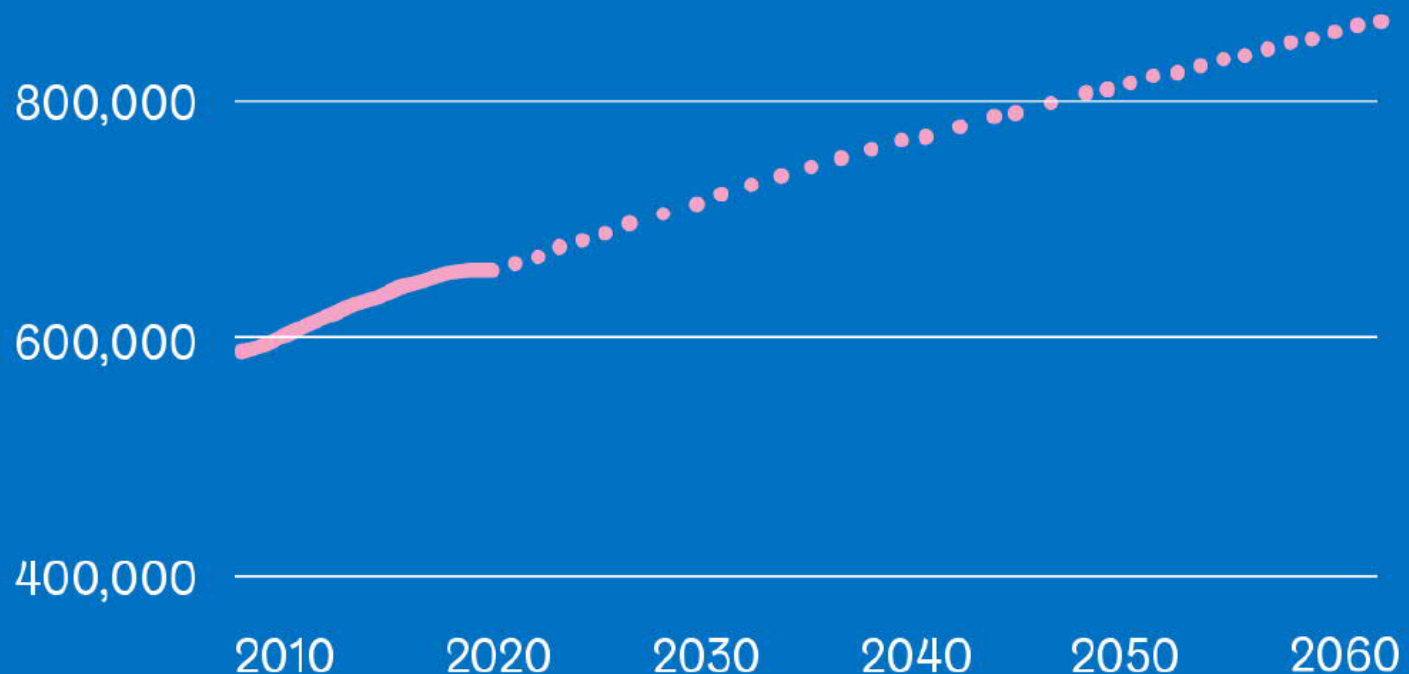
79 %

of the population increase
in the last 10 years has
originated from elsewhere
in Finland and the world

139

registered
mother tongues

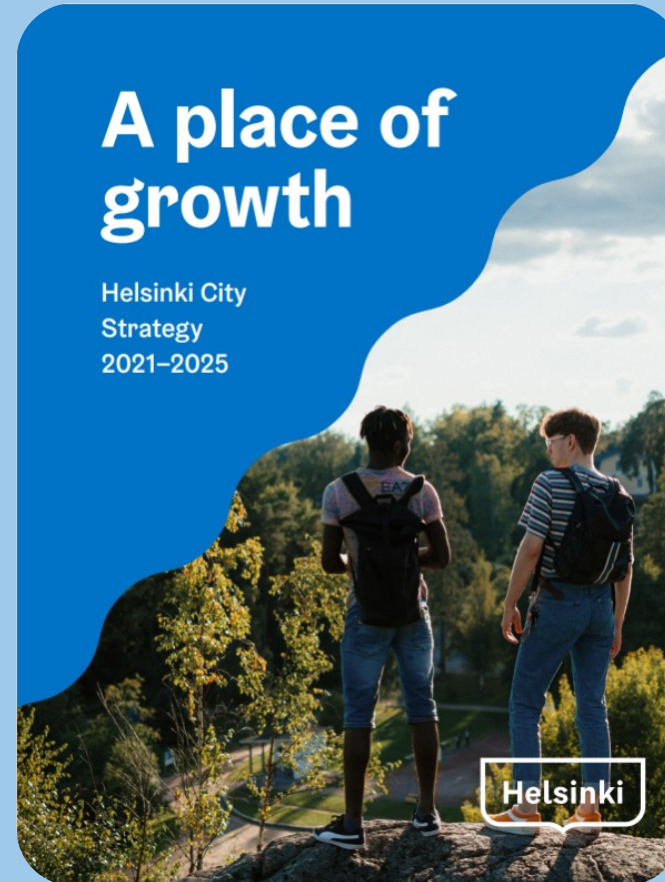
Population forecast in Helsinki



Helsinki city strategy 2021-2025

Some of the key points:

- Helsinki is a place of growth
- Carbon neutrality (2030)
- Fortifying of biodiversity
- Vitality of the downtown area



- The most equitable and effective place to learn
- Ambitious climate objectives and nature conservation
- Arts and culture as enablers of a good life
- An international city of equality
- Cultivating safe neighbourhoods with distinctive identities
- A smoothly functioning and beautiful city
- Intelligent traffic solutions underpin smooth transport
- Improving the health and wellbeing of Helsinki residents
- Responsible finances as the basis for sustainable growth
- Helsinki is an attractive employer
- Data and digitalisation help run a smart city
- International workers and businesses find Helsinki appealing
- Promoting Helsinki's interests nationally and engaging in international cooperation

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Sustainable land use and traffic solutions

- Land use in the city will be developed so traffic can be arranged in a socially, financially and ecologically sustainable manner.



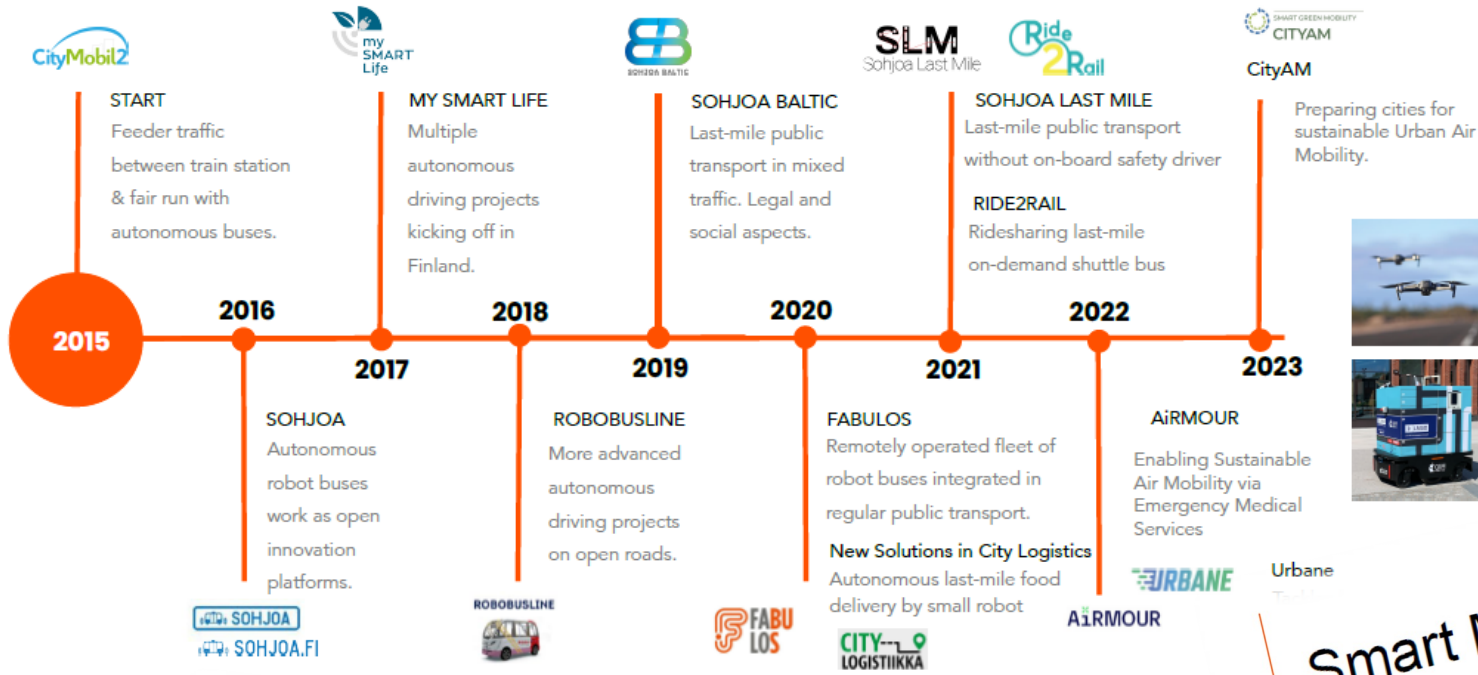
Staying active and moving together

- We will work to increase the share of people who use public transport, as well as those who walk and cycle. Helsinki is a city that uses urban space efficiently and wisely for the benefit of its residents, to meet their varying needs.

Investment in electrification

- We will draw up a series of measures to strengthen Helsinki's electric vehicle infrastructure, with the objective of reducing the amount of combustion engine vehicles in the capital area.

Helsinki is leading the autonomous mobility revolution



Smart Mobility

To help Helsinki achieve its carbon neutrality objectives, traffic plays a crucial role. To speed up progress towards these objectives, there are several significant drivers in play.

- **Automation:** Testing is underway for automatic delivery robots, drones, and logistics hubs..
- **Electrification (& other new power sources):** A pioneering experiment involved retrofitting a Stara truck from diesel to electric power.
- **Mobility as a Service:** Promoting shared mobility services and integrating them with public transport through new MaaS services. Developing sustainable business models for new mobility services, creating digital enablers, engaging stakeholders in social innovation practices, and creating policy recommendations. Related project starting: Gemini

Helsinki as a test platform for new services and technologies

Mobility Lab Helsinki

- Focusing on collaborating with various stakeholders and the innovation community to create new projects and pilots.
- Aiming to improve the usability and usefulness of data and APIs, as well as develop tools for a mobility digital twin.
- Supporting and enabling the testing and development of new smart mobility solutions in real urban environments.

Urban Air Mobility

- Investigating how drones can be accommodated in the City's infrastructure and urban planning, particularly in medical services.
- Defining the city's role in airspace management is a common challenge in drone projects.
- Two projects currently underway are AiRMOUR and CityAM.

Urban Logistics

- New solutions are being tested and developed, such as autonomous distribution platforms.
- Seeking commercially viable operating models for last-mile challenges.
- Two ongoing projects in this area are Urbane and Disco.



Helsinki-Tallinn twin city cooperation

History: The first cooperation agreement was made in 1992

Memorandum of Understanding

between

the City of Tallinn and City of Helsinki

Memorandum of Understanding of the Helsinki-Tallinn twin city cooperation, updated on 8.4.2022, signed by the Mayors Vartiainen and Kõlvart

General

The Memorandum of Understanding (MoU) sets forth the main ambitions of Tallinn - Helsinki cooperation towards reinforcement and implementation of the twin-city concept. The present MoU is a revised edition of the Memorandum of Understanding signed by Mayors of Tallinn and Helsinki on 29th May 2018, and takes into account the recommendations of the third Visionary Report on Estonia - Finland Future Cooperation.

Background

The economic integration of Estonia and Finland and the regional implementation of the Tallinn - Helsinki twin-city concept lay the foundations for the twin-city region's ambition of becoming one of the leading economic centres in the Baltic Sea area. By combining the financial, material and human resources of the two regions the innovation potential of the area can be multiplied. High educational and academic level of both cities, supported by the economic complementarities provide large-scale opportunities both for traditional and new innovative industries. At the same time, solid basis of education and possibilities for diverse cultural activities deliver prosperity, inclusion, mutual trust, understanding, and, in the end, social peace for the whole twin city region.

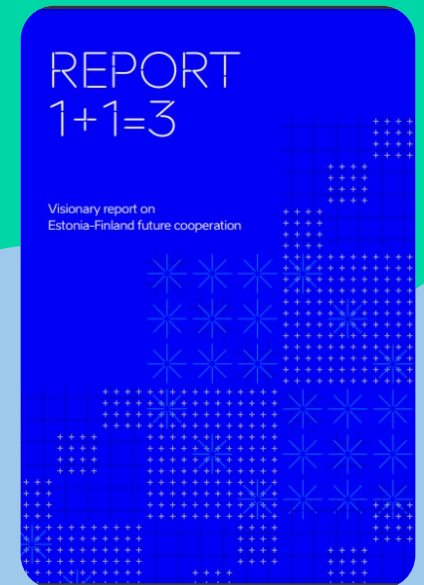
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Visionary Report on co-operation between Finland and Estonia “1+1=3” (published 03/2022), recommendations

1. Marketing FinEst Talent Bay worldwide for attracting more talent and capital to Talsinki
2. Creating a new cross-border financial/business framework for securing new investments into FinEst
3. Linking up more actively in Brussels for strengthening common negotiation positions
4. Developing Baltic Sea into a green transport hub
5. Facilitating the creation of new Finnish-Estonian start-ups

[Visionary Report](#)

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Thank you

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