



Let's go to **Dubai**

16 – 20 September 2024



The 30th ITS World Congress



16 – 20
September



Dubai World
Trade Centre



20.000
Visitors from
100+ Countries



500+
Exhibitors



200+
Sessions



1
Nordic+ Pavilion
and Delegation

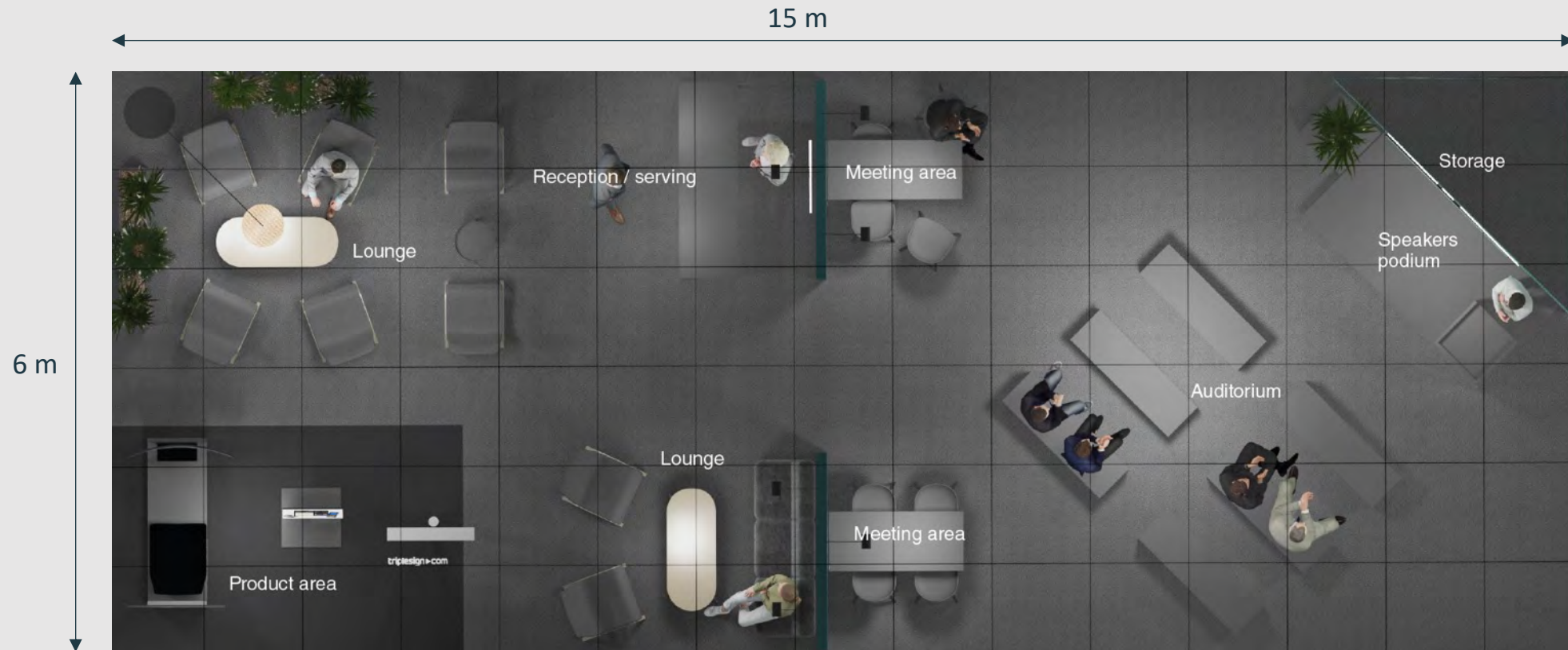
An aerial photograph of the Dubai skyline at sunset, featuring several prominent skyscrapers. The sky is a mix of orange and light blue, and the buildings are silhouetted against the bright light. The image is partially obscured by a white, wavy graphic element on the right side of the slide.

The next big Nordic+ gathering happens at Dubai!



The Nordic+ Pavilion has undoubtedly been one of the most active stands at ITS Europe and World Congresses for the past years and we are inviting our networks to join us at Dubai for:

- Shared stand during the Congress exhibition
- Popular pitching sessions at the Pavilion (stand)
- Joint networking events between the Nordics, Baltics, the Netherlands, and your relevant stakeholders
- Shared experiences with old and new colleagues around the world

Nordic+ Pavilion layout at ITS World LA



Partnership packages for companies and organizations

	Product+	Classic
1. Pavilion membership	✓	✓
2. Pavilion events	✓	✓
3. Joint side events	✓	✓
4. Marketing kit	✓	✓
+ Bring your product	✓	✗
	6000 €* 	5000 € 

* Product+ package includes a place for either your product or one screen at the Pavilion. A combination of a screen and product will come with additional cost. Any additional costs coming from especially large product size or other additions will be added to the package price.

NB! At this point of the planning the partnership prices are not set and will be refined once the organizing team has a proper understanding of the Pavilion costs and amount of partners. VAT not included in the price.

1

Pavilion membership

- Invite clients and guests to meet at the Pavilion
- Logo visibility on Pavilion walls and material on screens
- Pitching in Pavilion auditorium
- Demo and launch products and services
- One exhibition pass

+ more

2

Pavilion events

- Nordic+ and Connekt Pavilion receptions
- Events and delegations with other countries based on participants' interests set up by the organizing ITS organizations
- Invite guests to invite-only side events

+ more

3

Joint side events

- Events and dinners hosted by your local ITS organization
- Nordic+ and Connekt invite-only events, e.g. the Nordic+ and Connekt Night

+ Ask your local contact for more information

4

Marketing kit

- Social media marketing in Nordic+ channels
- Web page to publish your contents
- Marketing leaflet and distribution to other congress participants

+ more

+

Bring your product

- Product display on the Pavilion or one screen dedicated for your use only
- Product presentation at pavilion auditorium

+ Ask your local contact for possibilities to build your Nordic+ experience around the product



nordic+

Nordic+ Pavilion brings people together!

The Pavilion

40+ organizations from Denmark, Finland, Iceland, Norway, Sweden, and the Netherlands

Matchmaking

With our connections to other ITS organizations we help you reach any specific targets

Group visits

Delegations and meetings where you will be able to pitch your story

Contact



Nordic+
Connected &
Sustainable

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