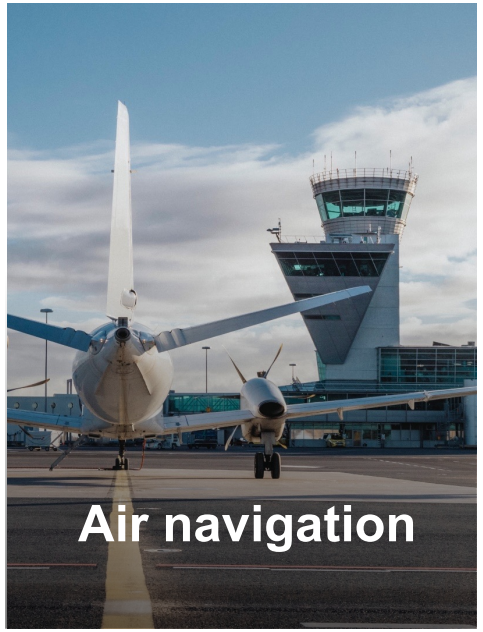
Fintraffic

Unique traffic data collaboration drives innovation

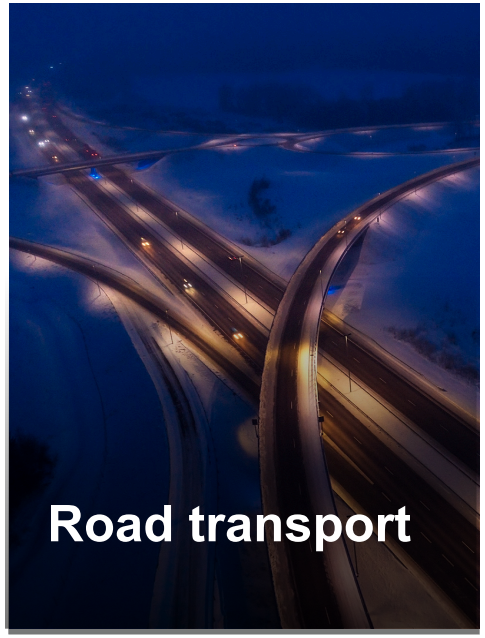
Saudi Arabia Delegation Visit
May 13, 2024
Janne Lautanala
Fintraffic

Fintraffic manages and controls traffic and traffic related data in all modes of traffic

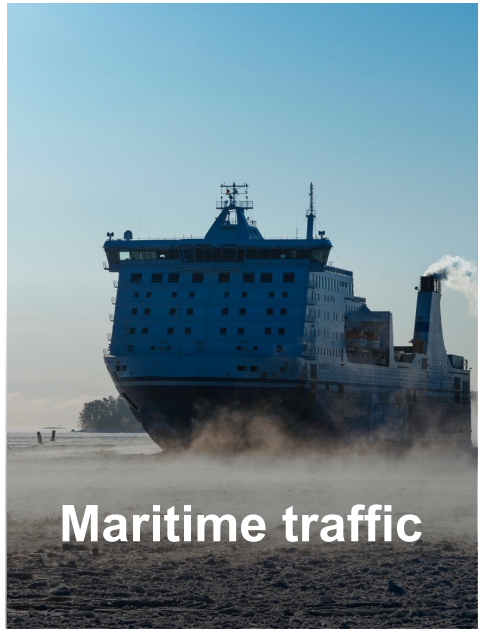
- More than 500,000 trains each year
- More than 82 million passengers
- Rail network 6500 km



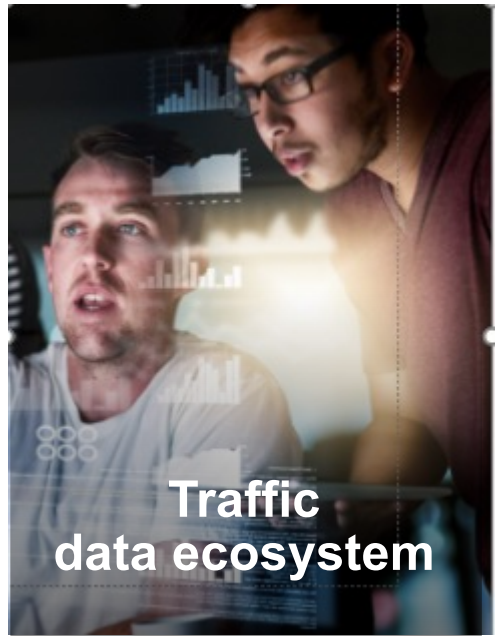
- Air navigation services at 22 airports
- 206 000 operations in regional air traffic control every year.
- 137,000 at Helsinki Airport



- Roads carry 90% of passenger transport in Finland
- More than 120 million km driven in vehicles every day
- Road network 78,000 km



- 94% of exports, 91% of imports by sea
- Nearly 30,000 international traffic vessel visits annually



Traffic Data driven co-operation with 200 organizations

Our traffic services for all traffic users, traffic professionals and application developers are available on the fintraffic.fi website. The data will be utilised in services provided by
Google Maps, Waze, Apple, HERE and HSL

Fintraffic's data can answer to multiple questions

RAIL TRAFFIC

- Is my train on schedule?
- Where is my train right now?
- Which train can take me from A to B at time C?
- Which trains are the next to arrive and depart on station X?
- Which types of cars is my train composed of?
- What services do these cars provide?
- Was my train on schedule two months ago?

ROAD TRAFFIC

- What are the road weather conditions like right now? How about 3 hours from now?
- When was the road last plowed?
- Where are the road maintenance vehicles right now and what are they doing?
- Are there any incidents or road works affecting my planned route?
- Is traffic flowing normally?
- How is the traffic flowing now in comparison to yesterday / lasth month / last year?

MARITIME TRAFFIC

- What vessels are in harbour X at this time?
- Which vessels are arriving / departing next and when?
- Where is the vessel right now?
- What kind of vessel is that?
- Are there any active warnings for marine traffic?
- Are there any disturbances in marine traffic?
- Are the aids of navigation working properly?

11.5.2024

~20B API Calls / Year

Users include e.g. Google, HERE, Apple, PTAs etc.

www.digitraffic.fi
www.digitransit.fi

Digitalization of Traffic is an effective tool

in building sustainability and productivity

70%

Growth forecast for Global traffic market by 2030*

13%

of companies´ and households´ money is spent on logistic and traffic costs

20%

of emission are caused by traffic. We need to cut the emissions to half by 2030

Digitalization offers a unique possibility to:

- **For participants:**
- cost reduction due to analysis, optimization, automatization, joint development
  - open innovation and learning
  - create growth to the industry, to support Finland's competitivity
- **For society:**
  - create better and equal traffic and logistic services for customers
  - build a more effective traffic system, cut down traffic related costs and cut down emissions

*Source: Traffic Industry's Programme for Sustainable Growth 2021-2023

TRAFFIC DATA ECOSYSTEM-
Unique traffic data collaboration drives innovation

Unique **public-private sector collaboration**, involving also **authorities**

We have invited **more than 200 leading mobility organizations (including operators, authorities, academia, service providers, cities, ports etc.)** to create

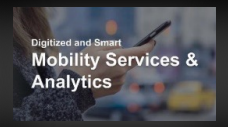
Efficiencies for operations

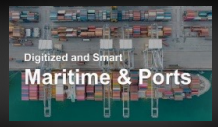
Innovative data-share and data-use solutions and a **fair digital operating environment** within an open data ecosystem.

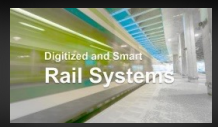
Competitive and scalable traffic and mobility services for both Finnish and international markets

Key domains: Logistics, mobility data, traffic information (situational awareness)

Cost-efficient and scalable platforms and solutions that will enable safe, low-emission and user-oriented travel and transport chains that combine different modes of transport.







TRAFFIC DATA SERVICE CLUSTER

"The Selected Spire"

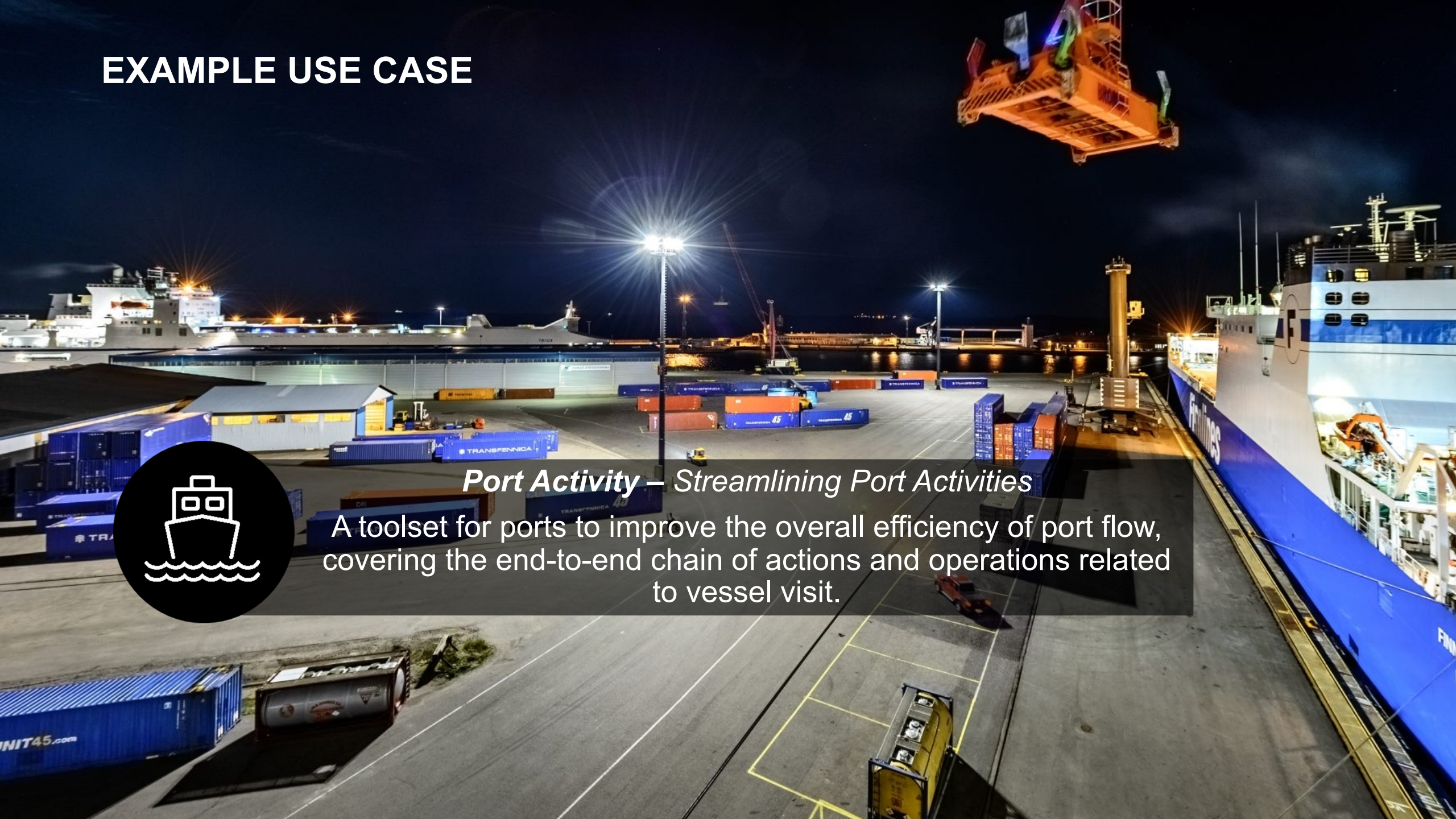
TRAFFIC DATA ECOSYSTEM

+200 Members

Examples of our ecosystem achievements to-date

- **Established and working governance model** for traffic data ecosystem
- **Shared vision** for traffic data economy - Traffic Data Rulebook
- Traffic data **current state and target state architectures**
- **Solution concepts** for
  - Public Transport
  - Situational Awareness Data
  - Logistics
- Port Activity Solution for Ports
- Open Data in the Nordics (ODIN) – vision for roaming with MyData Data Wallet
- **Definition of data standards** to be used
- Number of implementations and pilots

EXAMPLE USE CASE

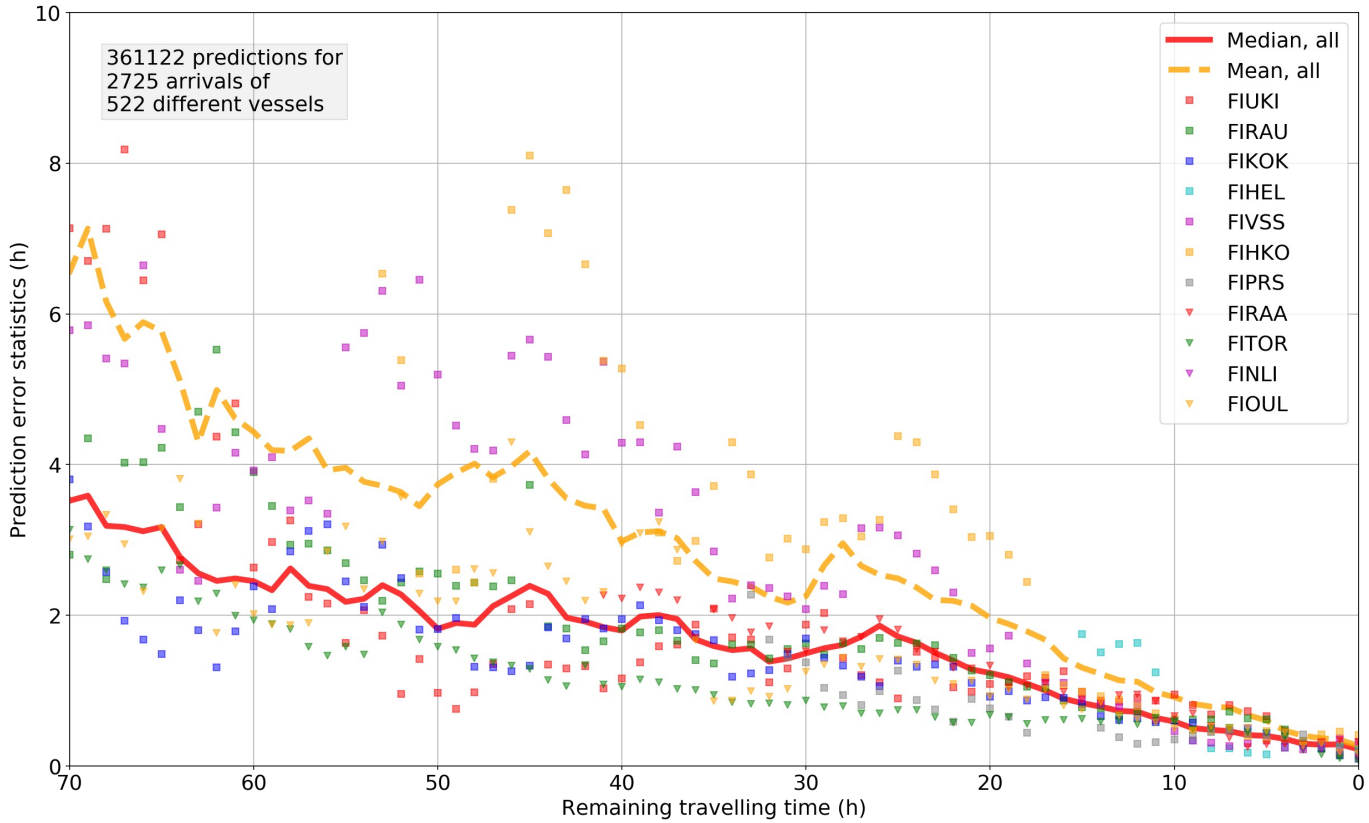


Port Activity – *Streamlining Port Activities*

A toolset for ports to improve the overall efficiency of port flow, covering the end-to-end chain of actions and operations related to vessel visit.

Vessel arrival estimation service provides realtime estimates for all stakeholders

- Vessel ETA estimation services provides Estimated Time of Arrival (ETA) to vessels arriving to Finnish ports (ETB).
- Estimates are refined every 5-30 minutes (depending on AIS data availability) and made more accurate.



Need more information?

- Please do not hesitate to contact us:

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  https://www.fintraffic.fi/en/trafficecosystem