

A scenic view of the Los Angeles skyline, featuring several prominent skyscrapers like the US Bank Tower. The foreground is filled with lush greenery and palm trees, some of which are slightly out of focus, creating a sense of depth. The sky is a clear, pale blue.

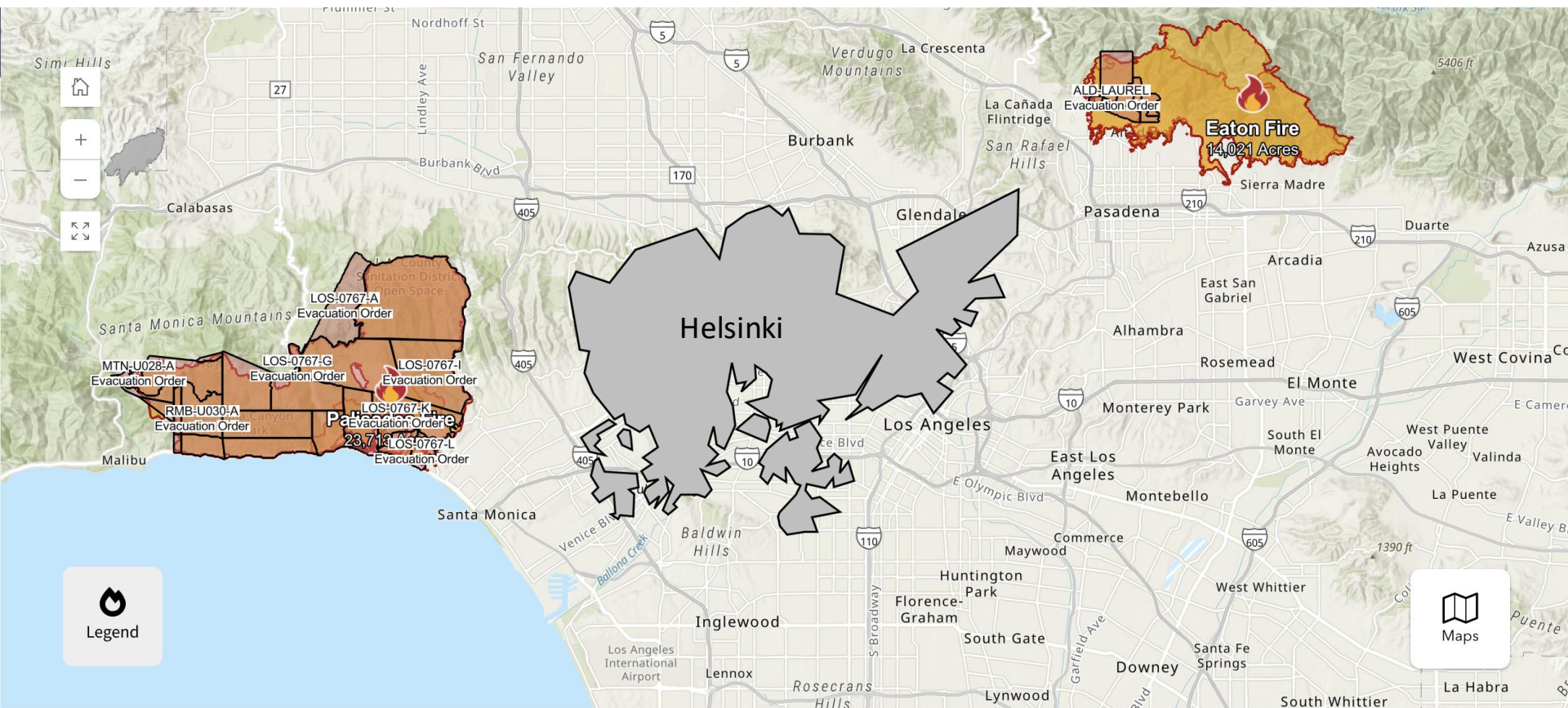
Los Angeles - Major Opportunities In Transportation and Logistics

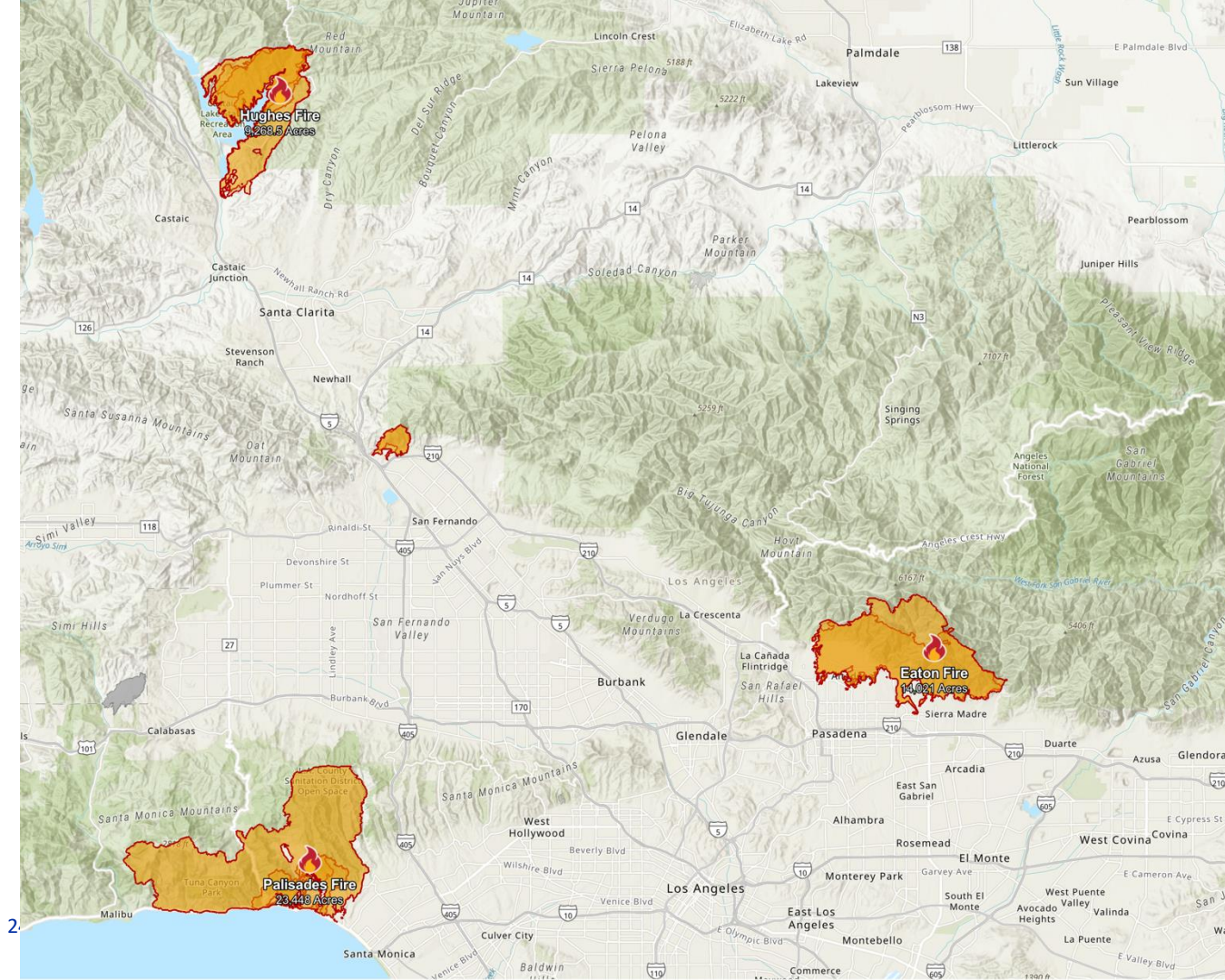
Hartti Suomela, Business Finland / Palo Alto

Seppo Rantala, Consulate General of Finland in Los Angeles

Before We Start...

Two Comments...







SC Sportcal

Will Los Angeles be ready to host the 2028 Olympic Games?

With fires blazing through Los Angeles, the city must rebuild itself ahead of scheduled major sporting events.

9 hours ago



Y Yahoo Sports

How the Los Angeles fires will (and won't) impact the 2028 Olympics

Despite the recent fires, Los Angeles will host the 2028 Olympics as planned as existing infrastructure remains intact, but debates over...

3 days ago



CBS News

Wildfires spared Olympic venues in L.A., but the city's rebuild could impact runup to 2028 Olympic Games

Los Angeles is scheduled to host the 2028 Summer Olympics and Paralympics, in addition to World Cup matches in 2026 and a Super Bowl in...

3 days ago



USA Today

'Doomsday scenario:' Debate over LA's fitness to host 2028 Olympics widens amid wildfires

Debate over whether Los Angeles will have the ability to host the 2028 Olympics has deepened amid the deadly wildfires that have devastated...

4 days ago



Los Angeles Times

Can fire-torn L.A. handle the World Cup, Super Bowl and Summer Olympics?

Faced with a long, tough recovery from wildfires, should Southern California continue plans to host major sporting events?

6 days ago



Timeline for Los Angeles & LA28

FIFA WORLD CUP

2026-
CA Gov.
and LA
Mayor
elections,
4-year
terms

Largest single sporting
event in history, LA part of
this with SoFi stadium

2026

Jun 11-
19



SUPER BOWL

2027-
CA
regulations
for large
businesses,
CCDAA &
CRFRA

SoFi stadium, up to 100k
spectators in person, and
2024 had viewership of 124
million – making it the most
watched TV telecast so far

2027

Feb 14

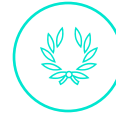


LA28

Summer Olympic and
Paralympic games
throughout LA county

2028

Jul 14-
30



7 Super Bowls a day !

2030 –
LA ports
must
reduce GHG
by 80%
(CAPP)

2035-
CA ban on
sale of gas
cars

LA target:
100% clean
energy

Sporting Events Driving the Change: Transportation

- 3.5 years to go with World Cup and Super Bowl as "pilots"
 - Focus of planning is supporting future needs - leaving a legacy - not just serve the Games
- Major needs in all transportation related improvements (road infra, rail improvements, etc.), but most relevant for Finnish companies are
 - Electrification of public transit including bus depots
 - Data & Connectivity

Massive Investments: LA28 Games & Transportation

- LA28 Games budget: \$7 billion (for delivery of games only)
- Temporary construction at LA28 venues: \$1 billion – “Retrofit Games”
- Highway corridor improvements to ensure movement of people and goods, Sepulveda Pass project: \$13.8 billion
- LA Metro’s Westside extension (subway/rail): \$9.2 billion
- Metrolink's (SCORE) for transit: \$10 billion
- LAX people mover: \$2 billion
- LA Metro Airport Metro Connector (one hub!): \$898 million
- And many more

Ports in Los Angeles / Long Beach Improvements Needed

- Los Angeles / Long Beach port complex the busiest container port in U.S.
 - Twice as busy as the next one: Port of New York and New Jersey
- Operations need to be more sustainable (and efficient)
 - Both Federal and especially state mandates
- Port of LA received \$412M for electrification projects through Clean Ports Program late 2024 (total grants: \$2.9B)
 - ZE Equipment, Infrastructure, Drayage Trucks and Community-led Programs
 - Total project size in LA: ~\$644M
 - Timeline: 2025-2028
- Additional area of interest: California Hydrogen Hub (\$1.2B)

Coming Up: Ports Electrification Delegation to California in May 2025

- Major driver: Large CPP grants to both Port of LA and Port of Oakland
 - Port electrification technologies
 - Smart port technologies
 - Resilient and flexible energy integration
 - Smart logistics and supply chain solutions
- Planned dates: May 6-8
 - 2 days in Los Angeles, one in SF Bay Area (Oakland)
- Follow BF event announcements or contact Hartti / Seppo to keep up-to-date

Team Finland

Los Angeles Plans 2025

- Build on the Letter of Intent between L.A. and Finland (3/24)
- A couple of data / transportation / logistics related market studies in the works
- Port Electrification outbound delegation (separate slide)
- Inbound delegation to Finland (late May)
- Advancing on-going discussions with LA, major engineering companies, LA28 & identifying opportunities - work as usual

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Hartti Suomela, hartti.suomela@businessfinland.fi
Seppo Rantala, seppo.rantala@gov.fi