



# Suomalainen insinööriosaaaminen on erinomainen vientituote

ITS FINLAND KASVUFOORUMI 23.1.2025

JUHA ALA-LAURILA, CEO UNIKIE OY

## UNIKIE'S ORIGINAL VISION IN 2015

*“Unikie is a **world-class software engineering**  
and innovation company with the best  
**embedded software experts and technology solutions.**”*

# FOCUSED GAME PLAN & CONSISTENT EXECUTION

## GAME PLAN IN 2016

### VISION

Honest Expertise  
Global software R&D player  
1 000+ people globally

### MISSION

Our mission is to help our  
clients with unmatched  
service and exceptional  
software talent

### 300+ EXPERTS

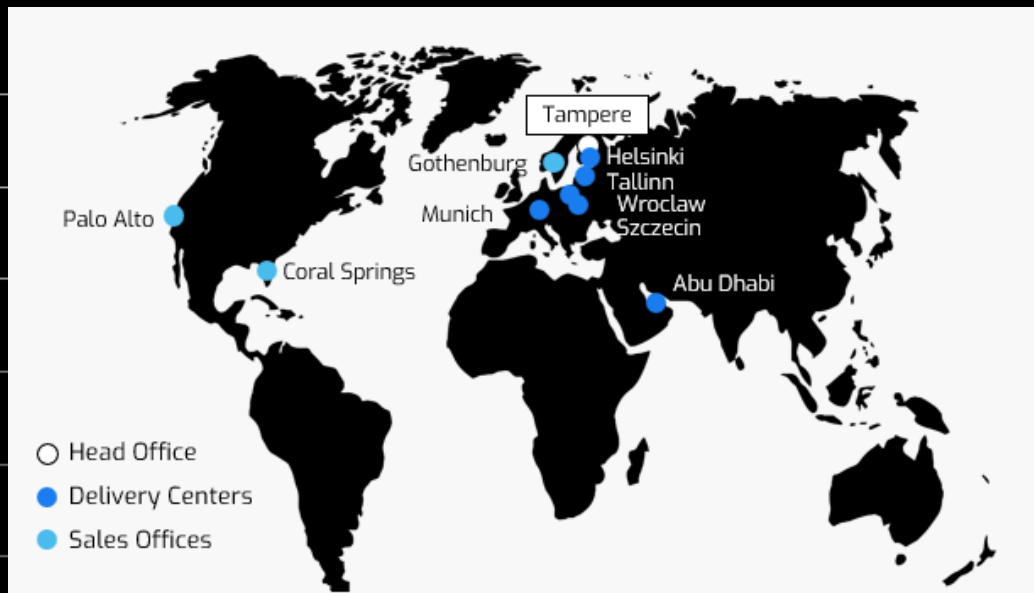
Embedded software developers  
and data scientists  
Device – Edge - Cloud

### DOMAINS

Automotive, Intelligent  
Machines, Secure  
Connectivity, Industry 4.0

# RESULTING GROWTH JOURNEY 2015 – 2024

200  
180  
160  
140  
120  
100  
80  
60  
40  
20  
0  
M€



TASAVALLAN  
PRESIDENTIN  
KANSAINVÄLISTYMIS-  
PALKINTO 2024



VUODEN UUSYRITTÄJÄ  
2018  
Esko Mertsalmi  
Unikie Oy

Tuote on suunniteltu, kehitetty ja tuotettu Suomessa.  
Yrityksenä on toimittanut  
kansainvälistä liiketoimintaa  
Suomen ulkopuolella.  
Kansainvälinen  
Kansainvälinen  
Kansainvälinen

0.3M€

2.7M€

5.8M€

14.1M€

28M€

34M€

44M€

56M€

65M€

100M€

2015

2016

2017

2018

2019

2020

2021

2022

2023

2027+

UNIKIE REVENUE 2015-2023

GOAL

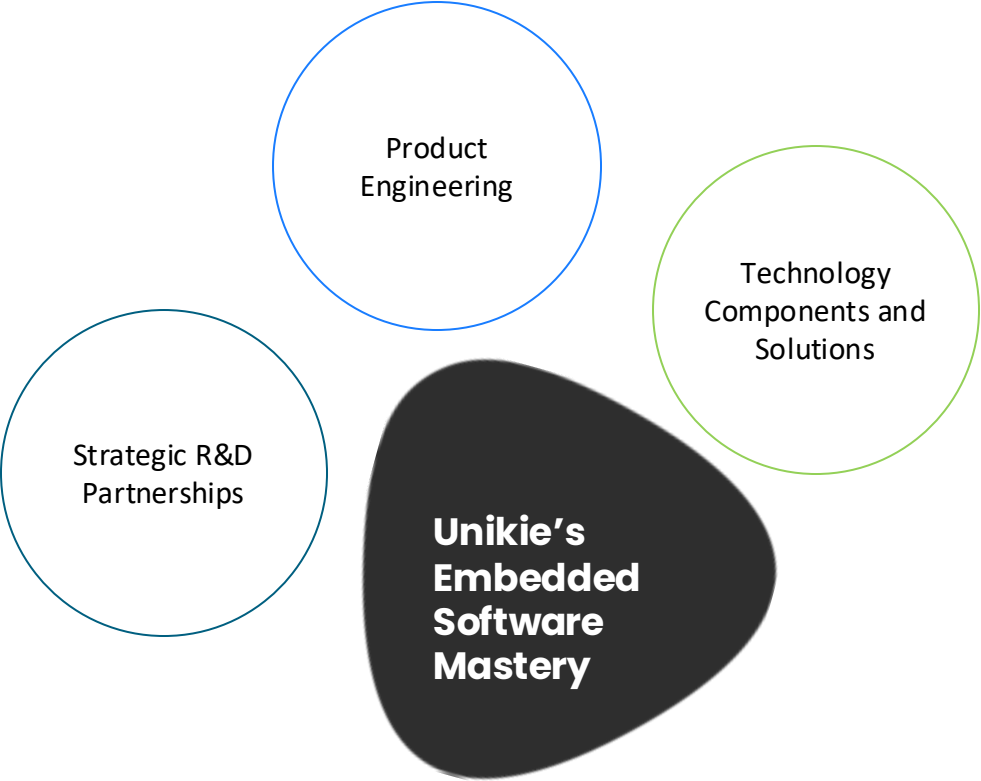
# ENTREPRENEURIAL VALUES DRIVING GROWTH

Unikie was created as an engineering company with the **best talent and entrepreneurial mindset**:

- **Spearhead projects** with the interesting technology and top-level clients
- **Rewarding** salary model



# CLEAR VALUE PROPOSITION & GO-TO-MARKET



Our **unique technology and solutions offering** enables our clients to become digital leaders within their own industries.





# FINNISH ECOSYSTEMS FOR INNOVATION & TECH DEVELOPMENT









**Thank  
you!**

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