



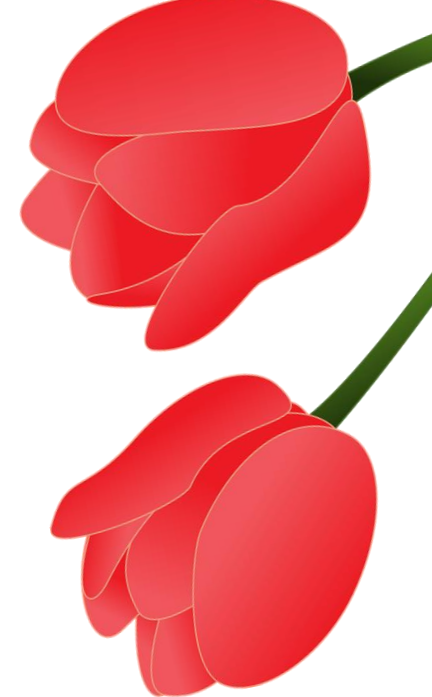
nordic+

goes

INTERTRAFFIC

AMSTERDAM

10 - 13 MAR 2026



INTERTRAFFIC Amsterdam 2026:

Nordic+ Where collaboration drives innovation

Be part of the Nordic+ network that turns partnerships into real results for Europe's mobility sector.



10 – 13

Mar



RAI

Amsterdam



100+

Countries



900+

Exhibitors



1

Nordic+ Pavilion
and Delegation

Showcasing Nordic Excellence – Driving Europe's Competitiveness

Nordic+ pavilion



Nordic+ pavilion gathering the latest innovation
Pavilion pitching & demos

Nordic+ matching



Joint efforts for matching with local stakeholders during the event
Nordic+ side-events

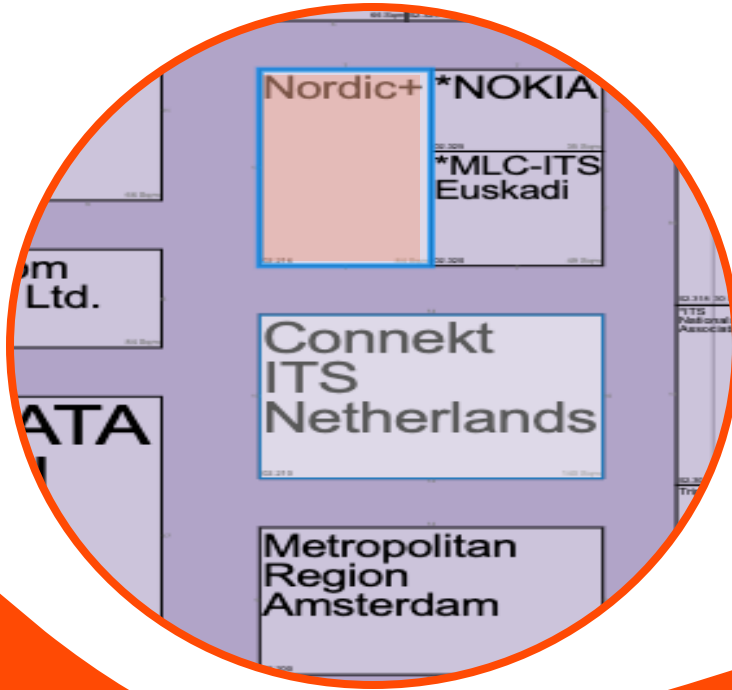
Nordic+ visibility



Logo visibility
Visibility through social media
Joint press releases

Nordic+ Pavilion, Hall 3, Booth 02.216

Nordic+ pavilion 84 m²





Hassle-free – show up, do your magic, and we handle the rest.

1

Pavilion networking

- Nordic+ Pavilion receptions
- Invite clients and guests to meet at the Pavilion
- Logo visibility
- Export market advice
- Lunch and refreshments

+ more

2

Pavilion content

- Pitching and presentations at the Pavilion scene
- Demo and launch products and services
- Events and delegations with other countries based on participants' interests
- **Nordic+ brokerage event for EU Horizon calls**

+ more

3

Nordic+ Night & events

- Nordic+ Night tickets
- Events and dinners hosted by your local ITS organisation
- Invite guests to invite-only side events

+ Ask your local contact for more information

4

Visibility & marketing

- Nordic+ webinars and pitching coaching
- Social media marketing in Nordic+ channels
- Nordic+ Web page to publish your contents
- Nordic+ Newsletter coverage

+ more



Bring your product

- Product display or one screen dedicated for your use only at the Pavilion
- Product presentation at the Pavilion scene

+ Ask your local contact for more information



Save the date

10.3.2026

Nordic+ Night

Exclusive experiences,
networking, & fun!





***The first Nordic+
Brokerage event
Wednesday 11th***

**Find you EU Horizon
partner at the Nordic+
pavilion**





ITS Norway

"Smarter, safer, and more sustainable transport"

Jenny Simonsen
jenny.simonsen@its-norway.no
+47 95 84 50 55
www.its-norway.no



ITS Denmark

Søren Sørensen
ssos@itsdanmark.dk
Telefon: +45 33 11 11 11
www.itsdanmark.dk

Marketing

Web page at itsnordicplus.com

Social media banners

One-pagers and videos for display

On-site promotion for pitching

CEL

ITS Iceland

"Smart transport"

Lilja G. Karlsdóttir
lilja@vsb.is
+354 84 59 966
<https://its-island.is/>













Norwegian Coastal Administration

"We take responsibility for the fairway"

Jon Leon Ervik
jon.leon.ervik@kystverket.no
+47 91681538
<https://www.kystverket.no/>



Nordic+ Partnership Packages

	Product+	Classic
1. Pavilion networking – we help match you with potential partners and clients.		
2. Lunch at the pavilion – connect and recharge in a relaxed setting.		
3. Marketing & visibility – before, during, and after the event via Nordic+ channels.		
4. The Legendary Nordic+ Night – an unforgettable evening on the Amsterdam canals.		
5. Project stand* – ready-to-go space to showcase your products.		
	7500 €* 	5000 €* *

- Product+ package includes a place for either your product or one screen at the Pavilion. A combination of a screen and product will come with additional cost. Any additional costs from especially large product sizes or other additions will be added to the package price.

* * The price is subject to change if more organisations will join.



Nordic+ Hotel

DoubleTree by Hilton Amsterdam Centraal Station

Savor canal views through floor-to-ceiling windows or enjoy city panoramas at the rooftop lounge. From LuminAir on the 11th floor you will have stunning views over the historic city and the IJ River.

- **Distance to RAI:** 5 km
- **Travel to RAI:** about 15 minutes by public transport
- **Free Wi-Fi:** yes
- **Standard room** – single occupancy
€ 253.26 including breakfast and including city tax

If you would like to see all options hotel can offer please visit [hotel website](#).

Everyone books their own hotel & travel.



Contact:



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Nordic+
Connected &
Sustainable



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