



LET'S GO

TO *Fabulous*  
**LAS VEGAS**  
NEVADA

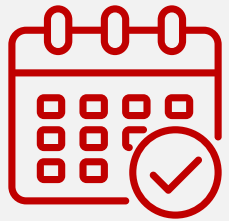
CES THIS

JAN 6-9, 2026

WAY

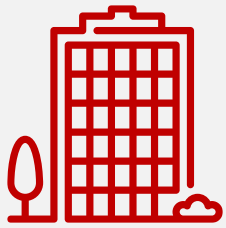
**Join us for**

# **The No.1 Tech Event**



**6 – 9**

January



**Las Vegas**

Convention Centre



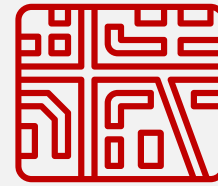
**142K+**

Attendees



**4500+**

Exhibitors



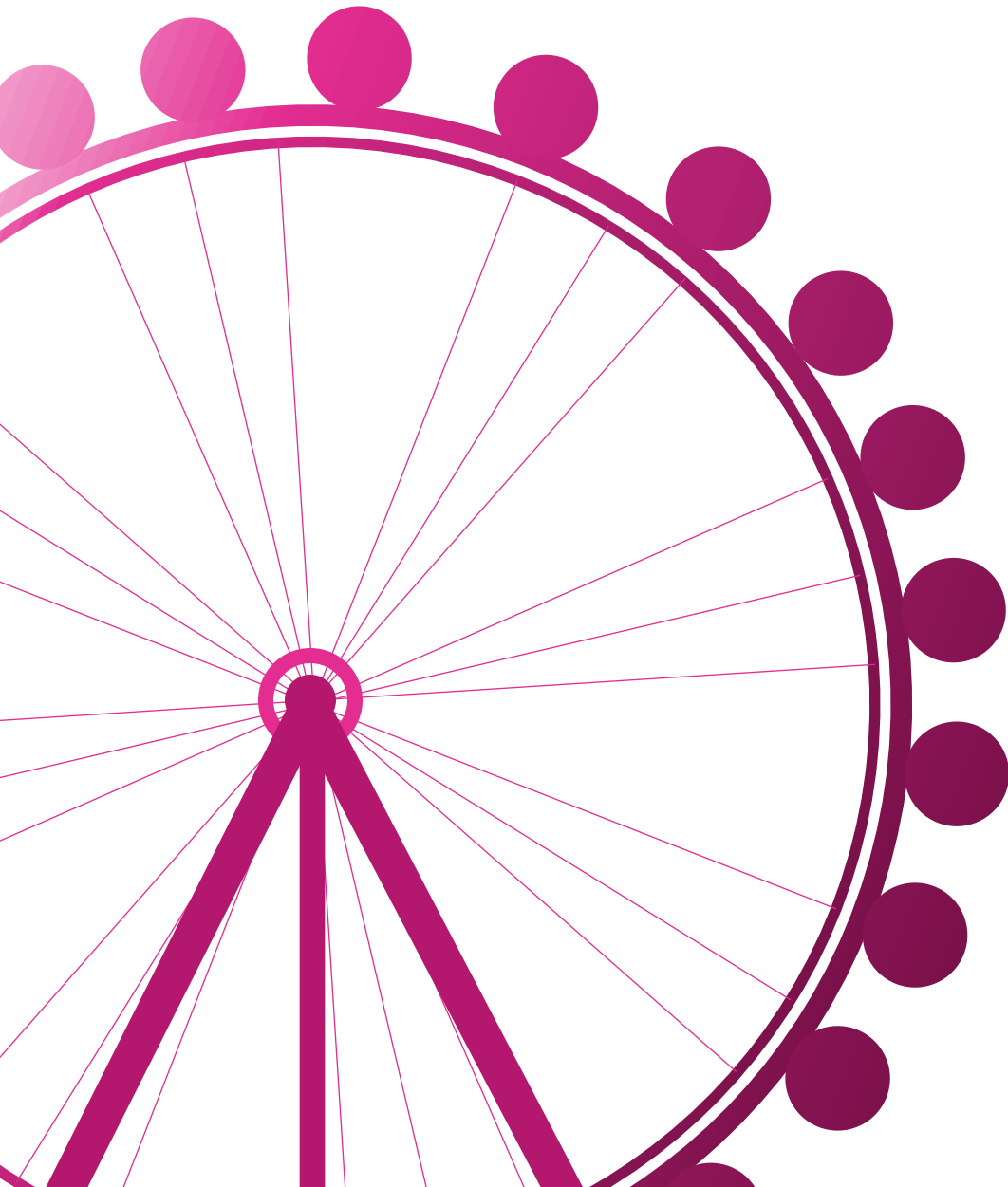
**250+**

Mobility Partners



**1**

FINEST stand



# Explore CES with us

CES is where global brands get business done, meet new partners and where the industry's sharpest minds take the stage to unveil their latest releases and boldest breakthroughs.

ITS Finland, DIMECC/Vamos Ecosystem, Tampere Automotive & Vehicle Technology Cluster, and Estonian Association for ICT join forces in exploring the world's greatest tech event during January 2026. **This is our call for our members to join in.**

# FINEST Stand at CES

27 m<sup>2</sup> joint booth for showcasing Finnish and Estonian knowhow on autonomous driving, sustainable mobility, and efficient transport.

1. Logo visibility



2. Screens for videos & presentations



3. Cozy meeting area



4. Captive games and fun





# Vehicle Tech & Advanced Mobility

The exhibition area for Vehicle Tech & Advanced Mobility gathers 250+ industry exhibitors in one area with over 18.000 experts around the world attending the event to seek for new partners and business opportunities.

**FINEST stand: West Hall 4665**

# FINEST Partners at CES 2025

 **auvetech**

basemark<sup>1</sup>

CANATU

 **Pavement**

 **KEMPOWER**

**muRata**  
INNOVATOR IN ELECTRONICS

 **Nortal**

**Profilence**

 **RIGHTWARE**

SEAFARIX

**TACTOTEK**

 **UNIKIE**

**VAISALA**

 **VTT**

ITS  
ESTONIA

ITS Finland 

 TAMPERE FINLAND  
AUTOMOTIVE & VEHICLE  
TECHNOLOGY CLUSTER

**VAMOS** AUTONOMOUS  
MOBILITY IN  
SMART SPACES

# FINEST Partnership

The partnership package for members of ITS Finland, Vamos Ecosystem, Tampere Automotive & Vehicle Technology Cluster, and ITL includes:

1. FINEST stand



2. Exhibitor Pass (1)



3. Booth events



4. Joint marketing



**Price for members: no additional price**

**Price for non-members: €1.000 + VAT**

Sphere Las Vegas



# Travel and accommodation

## Treasure Island Las Vegas ★ ★ ★ ★

- Daily bus transfer to the LVCC
- Room price ≈350 € excl. Breakfast

## Travel cost support for SMEs:

SMEs may receive support up to 50 % of travel costs from ITS Finland and ITL Estonia.

*Travel costs are supported as part of ISMEF, an Interreg Central Baltic Programme 2021-2027 project co-funded by the European Union.*

Deadline for the benefit: **1.10.2025**

More information: [sanni.remonen@its-finland.fi](mailto:sanni.remonen@its-finland.fi)





# Market Expert Service for the US

US-based Market Expert  
**Sarah LaLiberte** will support you with shortlisting potential cooperation partners and clients in the market.

**As a result, you will get:**

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1. Market readiness evaluation



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2. Targeted list of prospects



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3. Facilitated B2G & B2B meetings



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4. Pre-meeting coaching & strategy



**Service cost: €2.740 + VAT**

Finnish and Estonian SMEs are eligible to receive financial support up to 80% from the total cost. Service available until January 2026.

**Apply for the service now!**

*The Market Expert service is supported as part of ISMEF, an Interreg Central Baltic Programme 2021-2027 project co-funded by the European Union*

# Export Support for the US

The **FINEST Stand** at CES 2026 is supported as part of:

**ISMEF**, an Interreg Central Baltic Programme 2021-2027 project co-funded by the European Union



Central Baltic Programme

More information:



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**SIX GLOW** project co-funded by the European Union



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# Contact



Towards smart &  
sustainable future of  
mobility.

## Sanni Remonen

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