

An aerial photograph of Sydney Harbour, Australia. The Sydney Harbour Bridge is a prominent steel arch bridge spanning the water. To the left, the Sydney Opera House is visible with its distinctive white, sail-like roof. The harbour is filled with numerous boats, leaving white wakes in the blue water. The surrounding city of Sydney is densely packed with buildings and greenery, extending to the edges of the frame.

bout

ITS Finland 14.8.2025

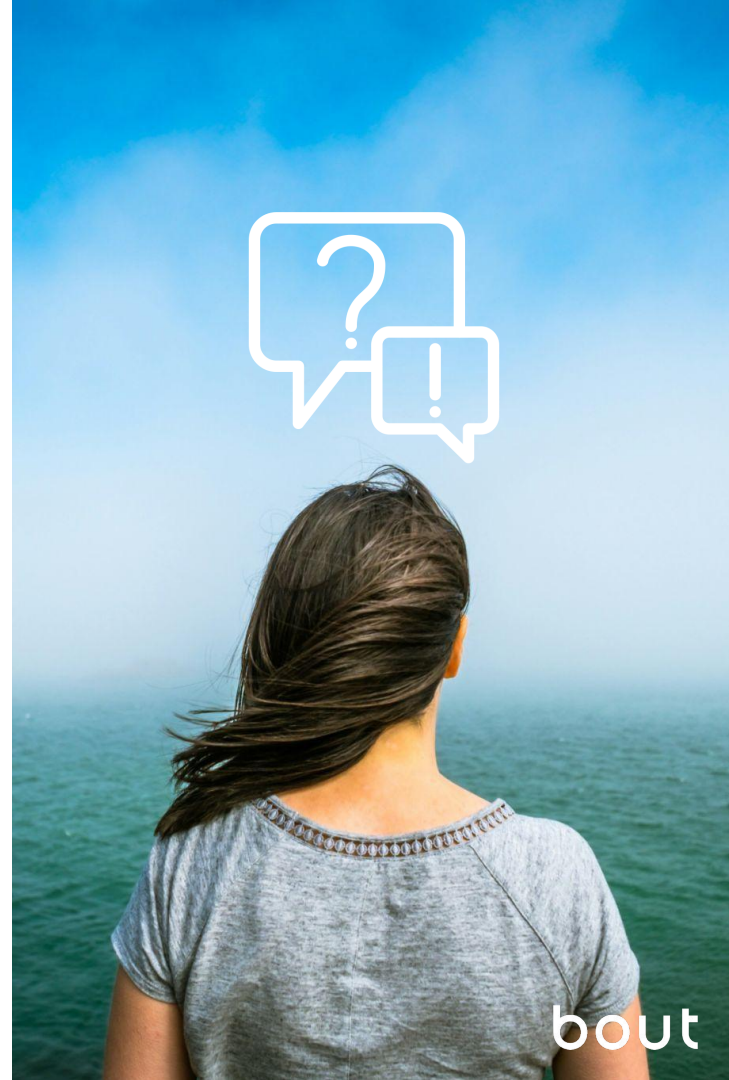
A man wearing a blue t-shirt, dark shorts, a cap, and sunglasses stands on a large, light-colored rock formation. He has a camera hanging from his neck. In the background, a small white boat is moored near the rocks, and another person is visible on the boat. The scene is set on a calm body of water under a clear sky.

Teemu Terttunen

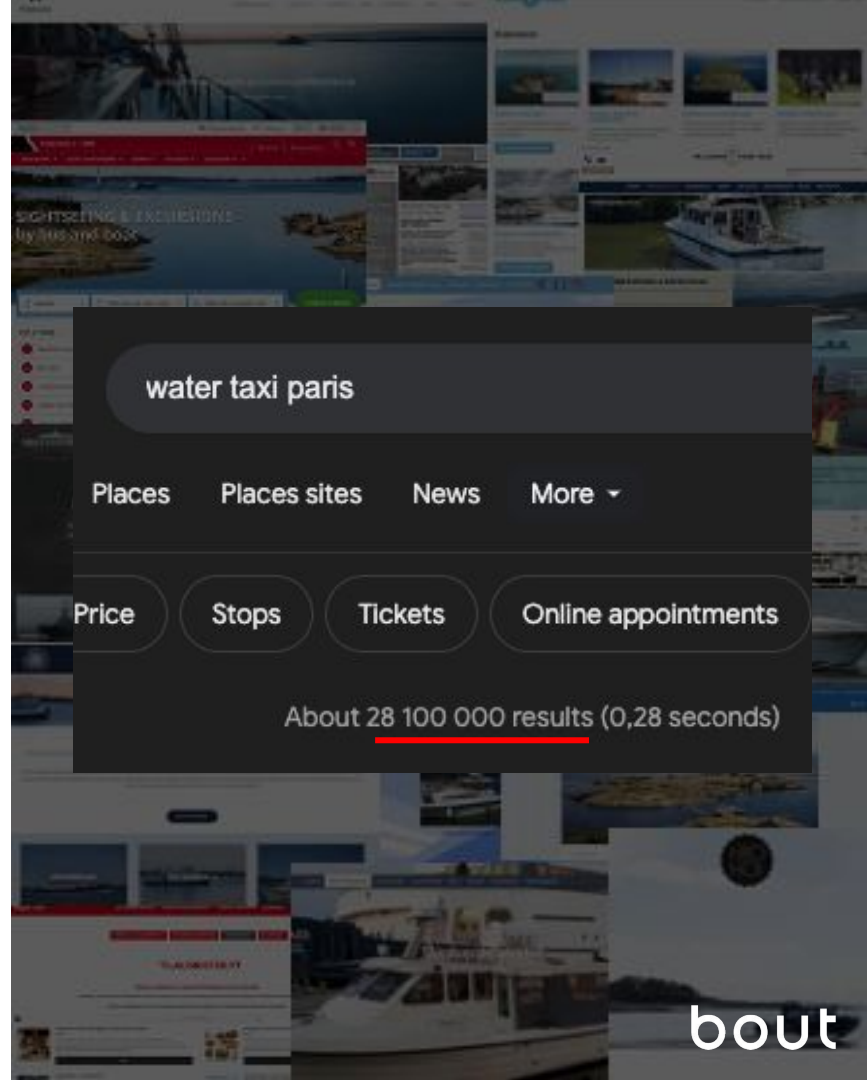


**Ihmiset ja tavarat ovat liikkuneet vesiteitse
jo vuosisatojen ajan**

..silti monet **vesiväylät**
ympäri maailman **ovat**
edelleen erittäin tai täysin
alihyödynnettyjä.



**Markkina on tehoton ja
pirstaleinen.**



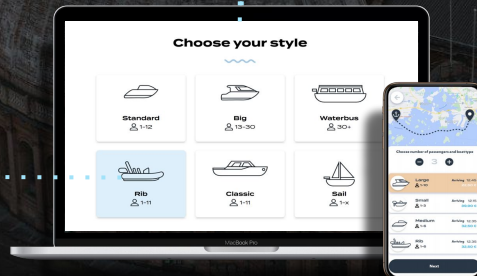
bout

Vesiliikenteen markkinapaikka

Kaupungit

Satamat

Kysyntä



Ride

A-B Water Taxis

Shuttle

Scheduled traffic

Cruise

Custom group
experiences

Experience

Pre-defined experiences

Commercial

Crew changes & logistics

bout

Ride

Shuttle

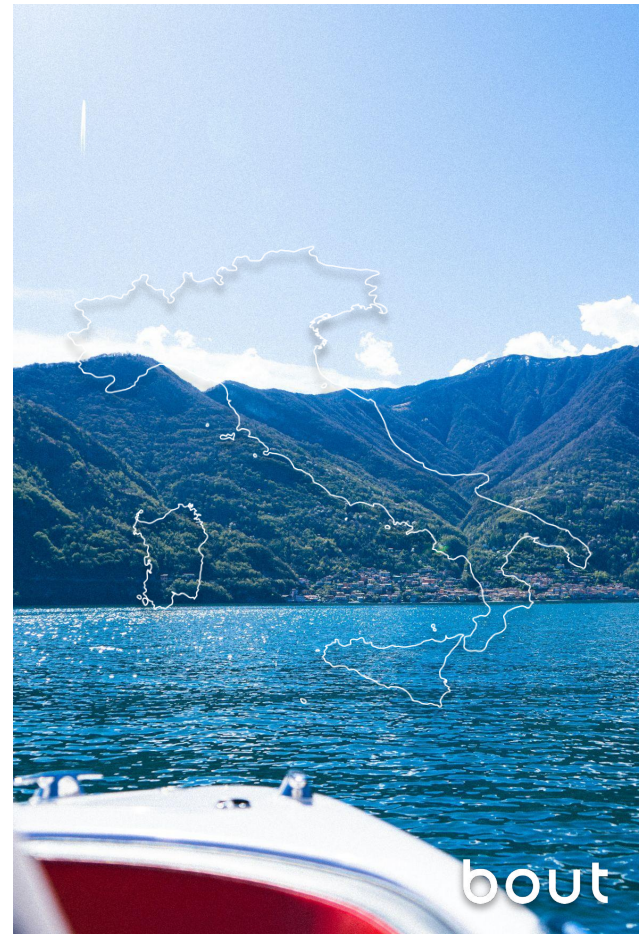
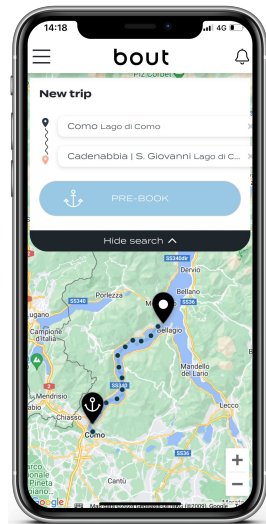
Experience

Cruise

A-B venekyydit

Ennalta määritellyt nouto- ja jättöpaikat toiminnan turvallisuuden varmistamiseksi.

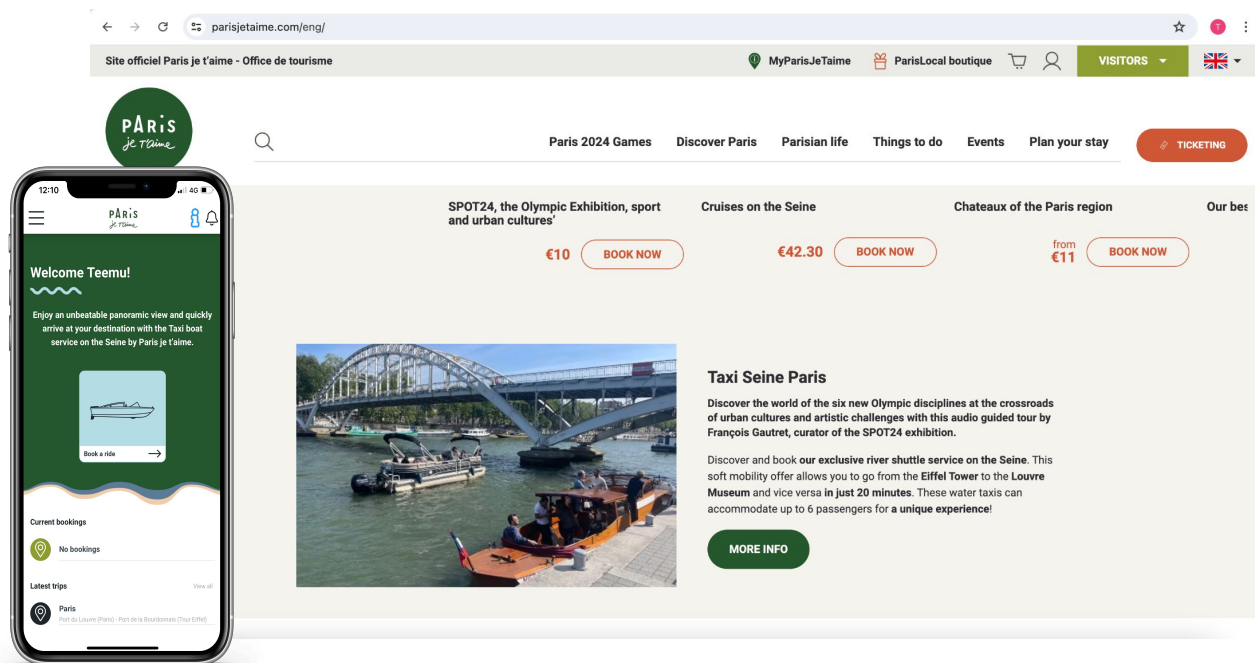
Tehokkuuden lisääminen tietopohjaisella optimoinnilla paikkatiedon avulla.



bout

Case: Pariisin Olympialaiset

White label –ratkaisut kaupungeille ja operaattoreille.



Paris (2024) – Taxi boat service launched for the Olympic Games

Ride

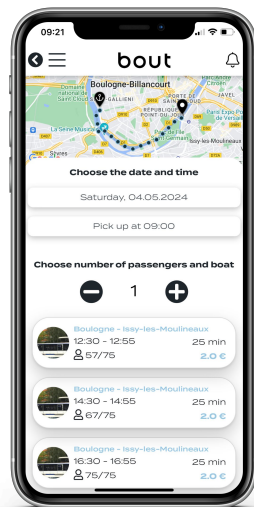
Shuttle

Experience

Cruise

Valitse reittiliikenne

Reitit, aikataulut ja lipun ostaminen.





Ride

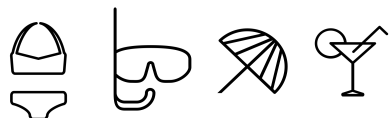
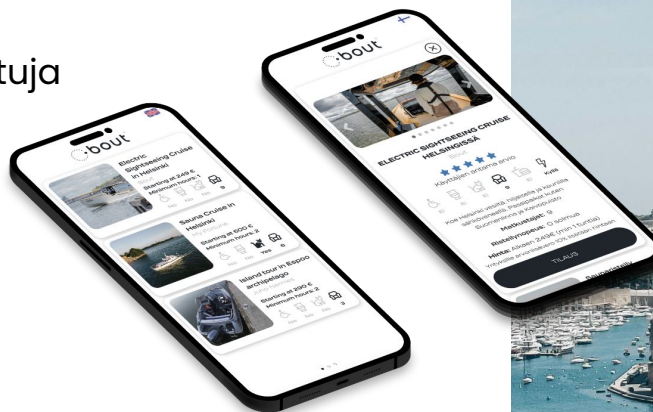
Shuttle

Experience

Cruise

Elämykset

Paikallisten palveluntarjoajien paketoituja elämystuotteita.



Ride

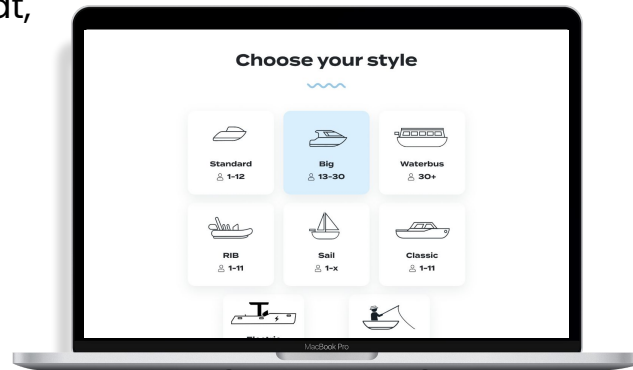
Shuttle

Experience

Cruise

Räätälöi oma kokonaisuutesi

Tyhy-päivät, hää- ja kesäjuhlat,
polttarit...



bout

Asiakas
(Komissio %)



Kaupungit

Säihköistämisen kiihdyttäminen



TIIMI

Founders



Joonas Sipari

CEO / Admin

M.Soc.Sc (Entrepreneurship), Uppsala University

Product owner and Business Development experience in the Insurance domain from OP and Fennia

Focusing on Company Management and Product Development



Teemu Terttunen

Co-CEO / Partnerships

B.Sc (Marketing), Tallinn University of Technology

+10 years in the Maritime industry, sales & creative marketing

Partnership and Operational responsibilities for ensuring efficient operations for all stakeholders



Peik Lehtonen

Expansion / Chairman

M.Sc (Tech), Industrial Engineering, Aalto

Early employee at Smartly.io with a long Finance & FP&A background from multiple other domains

Focusing on Product and Business related responsibilities



Juuso Turtiainen

Legal

LL.M, Master of Laws, University College London

+10 years as a lawyer working both in-house & law firms, assisting companies from startups to stock listed entities

Focusing on legal matters for both local and international projects

Team Members



Joona Korja

Country Manager – Finland
Sales & Finnish operations



Inka Terttunen

Marketing & PR
Speaks 7 languages



Max Malmström

Head of Global Partnerships
Decades of experience



Dev-team

2 main developers + team of 5
(CTO candidate being interviewed)

bout

It's bout time.



bout