



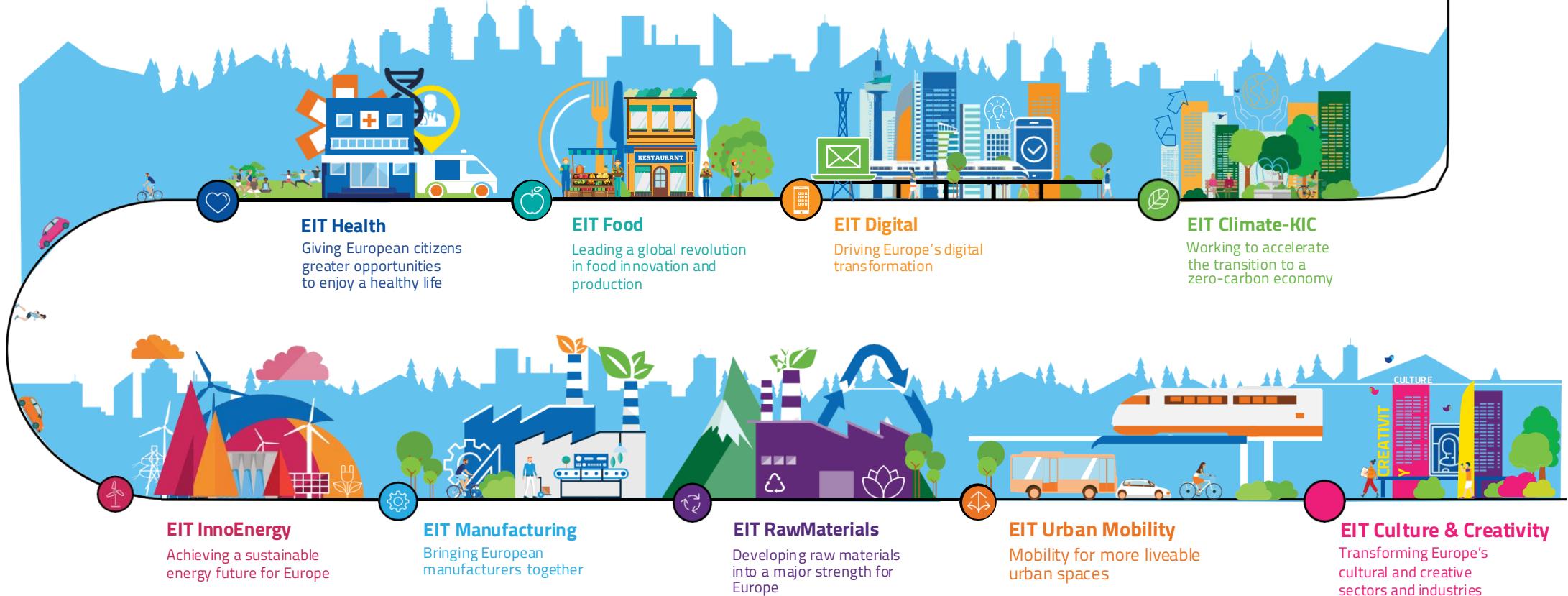
Co-funded by the
European Union

Accelerating the sustainable mobility transition in cities



We are part of the EIT Community

Access the largest and most influential innovation community



We are the largest European innovation community for urban mobility



Status: September 2025

EIT Urban Mobility is accelerating the urban mobility transition

ECOSYSTEMS

EUROPEAN 

NATIONAL 

URBAN 




MATCH AND CONNECT



TALENT TO BUSINESS



INNOVATIONS TO MARKET

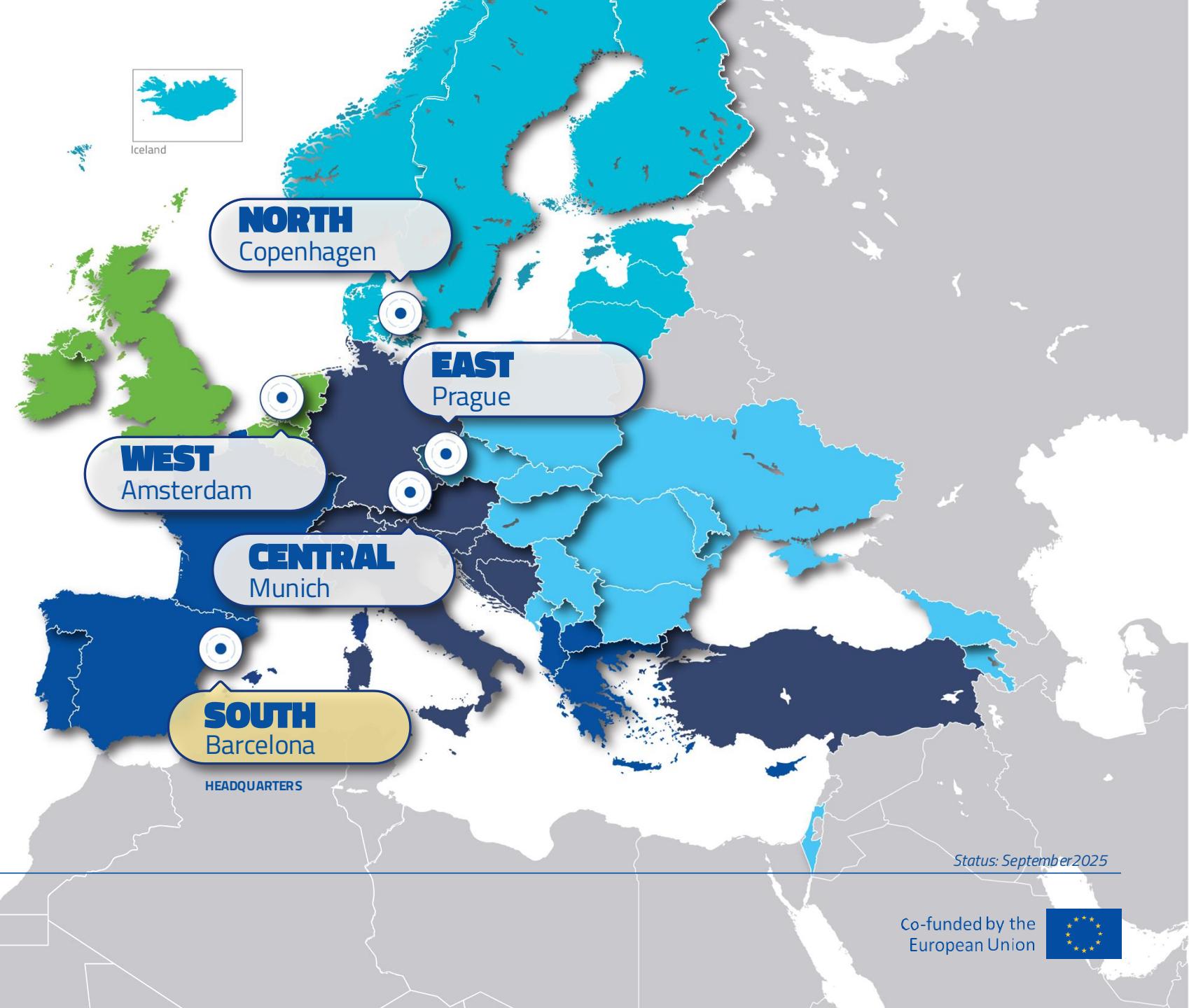


STARTUPS TO SCALE



MOBILITY FOR
MORE LIVEABLE
URBAN SPACES





Innovation Programme

Funding & strategic actions



Co-funded by the
European Union

Innovations to markets

Our purpose is to deliver impact:

- ✓ Improve quality of life in cities
- ✓ Mitigate climate change
- ✓ Support economic growth and employment through the development of new mobility products/services/solutions
- ✓ Generate a return for EIT Urban Mobility

We do this by supporting the deployment and piloting of market-ready solutions across Europe.



Funding mechanisms and strategic actions

- Main funding mechanisms and strategic actions to enable innovation via the EIT Urban Mobility community:
 - Pan-European projects to pilot solutions over a period up to 24 months **[Strategic Innovation Call]**
 - Mono-beneficiary startup/SME projects to demonstrate fast innovation with an end-client **[SME Market Expansion Call + RAPTOR Call]**
 - Support to identify, apply for and secure alternative European funding for urban mobility projects **[Horizon Lab]**



Innovation projects

- Respond to an **existing or anticipated** urban mobility **challenge**
- Projects that are in the **final stages of tech demonstration** and that we can accelerate their market deployment
- Focus on the development, piloting and deployment of close-to-market solutions that accelerate impact → more liveable cities and commercial uptake
- **Commercial partners receive strategic and advisory support to expand and grow**



Topic scope

Addressing one or several high impact markets



Programme of calls 2026

Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec Jan Feb

STRATEGIC INNOVATION OPEN CALL



2ND CUT-OFF:
FEBRUARY 2026



3RD CUT-OFF:
JUNE 2026



4TH CUT-OFF:
FEBRUARY 2027

SME MARKET EXPANSION OPEN CALL



LAUNCH: OCTOBER 2026 (TBC)
DEADLINE: DECEMBER 2026 (TBC)

RAPTOR OPEN CALL



LAUNCH: JANUARY 2026
DEADLINE: MARCH 2026

Strategic Innovation Open Call

Seeking new **bold and transformative innovations** that tackle the most **pressing urban mobility challenges**. Solutions should demonstrate **strong potential for scalability and market uptake**. Projects should drive **systemic change** involving both public and private stakeholders, with a **clear pathway to market deployment** by the project's end.



Consortium

All proposals must be composed of at least two independent legal entities established in two different EU Member States and/or third countries associated with Horizon Europe.



Mandatory elements

KPIs EITHE2.4 (marketed innovation) or EITHE4.4 (startup created); minimum co-funding and contribution to EIT Urban Mobility financial sustainability mechanism (FSM).



Project duration

Up to 24 months



Budget

Up to 1m€ per year



URBANITE: Urban big data analysis for network improvement and transport efficiency



Challenge



Strategic goal



Output

Urbanite will combine AI and multimodal transport data to deliver real-time, predictive insights for efficient public transport optimisation with unprecedented accuracy and affordability.

INNOVATIONS TO MARKET

New solutions to transform mobility in cities



EIT Funding

€498k

Project Dates

1 Jan 2025– 31 Dec 2025

Countries

- Norway
- Sweden
- Hungary
- Estonia
- Spain

Project partners

Asistobe (lead partner), Universite Gustave Eiffel, TUVISA, Trivector Traffic, Sc Energy, Municipality of Ajka, Greenroads, Skyss, Tartu City Transport, Varbergs kommun, Bodø Municipality

Focus Topic

Public transport



InterAct: Human machine interaction for automated public transport buses



Challenge

To develop fully autonomous buses that do not require a safety driver onboard requires improvements to the human machine interaction (eHMI) between the bus and other road users.



Strategic goal



Output

The project will develop and test human machine interaction (eHMI) technology for automated public transport buses, to improve communication, safety, and increase trust amongst other road users.



EIT Funding

€499k

Project Dates

1 Jan 2025– 31 Dec 2025

Countries

- Netherlands
- Norway

Project partners

Applied Autonomy, DAM Shuttles (lead partner), ADASTEC Teknoloji, Vy buss

Focus Topic

Public transport



SME Market Expansion Call

The call aims to support SMEs to either develop a new product/service or significantly improve an existing product/service for expansion into a new industry sector or a new geographic area. It provides SMEs with an opportunity to do full usage testing with an end-client within the project implementation.



Topics

Public Transport, Urban Logistics, Electrification of Transport and Alternative Fuels, Mobility Data Management, and Health and Mobility



Type of applicants

[2024-EIT UM General-Terms-and-conditions v1.pdf](#)

Mono-beneficiary call addressed to SMEs established in Member States of the European Union, and/or in third countries associated with Horizon Europe, with innovations for urban mobility challenges.

Each applicant must have a letter of support from an end-client who will do a full test of the product/service



Project duration
7 months



Technology Readiness Level
7+



Mandatory KPI
1 x EITHE2.4 Marketed innovation

SURPLUSMAP & CITY OF OSLO

SPMEV: Charging infrastructure for all

CHALLENGE

Understanding EV charging demand concentrations and evolution of usage for optimised infrastructure planning.

SOLUTION

SurplusMap has developed Supercharge - a cloud-based, AI-powered platform to help energy companies, retailers, cities and charge point operators make better decisions about where to build EV chargers and how to run them more efficiently. Using live collaborative maps, business analytics dashboards, and AI-powered tools, the solution improves strategic decision making to optimise EV charging infrastructure deployment, accessibility and efficiency of charging networks.

RESULTS

- During the project, SurplusMap worked with the City of Oslo to map 118 city-owned chargers and built an AI model that predicts how much energy EV charging will be used up to 72 hours in advance. They also created a live dashboard to help city staff track charger use and energy needs in real-time.
- For the City of Oslo it is very important to focus on optimising and increasing EV infrastructure because it is expensive, takes up a lot of public space and can be a strain on the power grid. This project with SurplusMap is supporting the city to achieve its goal of reducing emissions by 95% by 2030, of which transitioning to electrical vehicles is an important aspect.
- Before the implementation of the SurplusMap solution, it took 2 full-time and 1 part-time City of Oslo employees 3-weeks of mainly manual work to analyse the EV charging sites. With SurplusMap it takes just 2 full-time employees 2 days to do the same work.

CASE STUDY PARTNER



DEMO ENTITY



AT A GLANCE

CHALLENGES

- Cities are under pressure to expand EV infrastructure but do not have a clear view of where charging demand is concentrated.

SOLUTION IMPACTS

- Clarity on where investing in the implementation of EV charging infrastructure will have the most impact.



Urban Mobility

Co-funded by the
European Union



IMPACT STORIES

ELECTRIC VEHICLE CHARGING FROM LAMPPOSTS

SIMPLE CHARGE + TARTU CITY GOVERNMENT



WHAT IS RAPTOR ?



Rapid Applications for Transport (**RAPTOR**) is a **city-driven, challenge-based, and agile innovation programme** of EIT Urban Mobility.



City RAPTOR matches niche city **urban mobility challenges** to **solutions** from start-ups and SMEs.



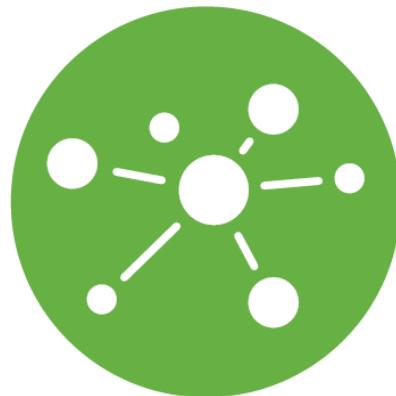
Awarded **start-ups and SMEs** are awarded funding (€) and get **6 months** to develop a solution to **solve the city challenge**.

Horizon Lab: accessing alternative funding

Created to identify additional opportunities for EIT Urban Mobility partners, cutting-edge innovators and researchers to identify, apply for, and **secure funding sources at the regional, national, and European level** for urban mobility projects (**pre-TRL6**) across a broad spectrum of activities and solutions. Aligned with the EIT Urban Mobility scope to create more liveable places, tackle urban mobility challenges, and accelerate change.

Focus on **EU-level funding calls**, including **Horizon Europe (HE)**, **Digital Europe (DE)** and **Connecting Europe Facility (CEF)**.

Horizon Lab supports our network by engaging in activities that **create connections and opportunities for accessing alternative European funding**. Our activities include:



Leveraging our **partnerships and network** to foster new opportunities.



Mapping **capabilities** and creating **connections** to access external funding.



Understanding of the **European funding landscape**, navigating with partners towards potential external funding.

Horizon Lab: activities complementary to our mission



Identify and follow funding opportunities



Showcase innovative solutions within Challenge Areas



Enhance visibility of innovative projects

Scope of engagement based on category



- Both EIT Urban Mobility and partners will submit jointly
- EIT Urban Mobility as a contributing partner

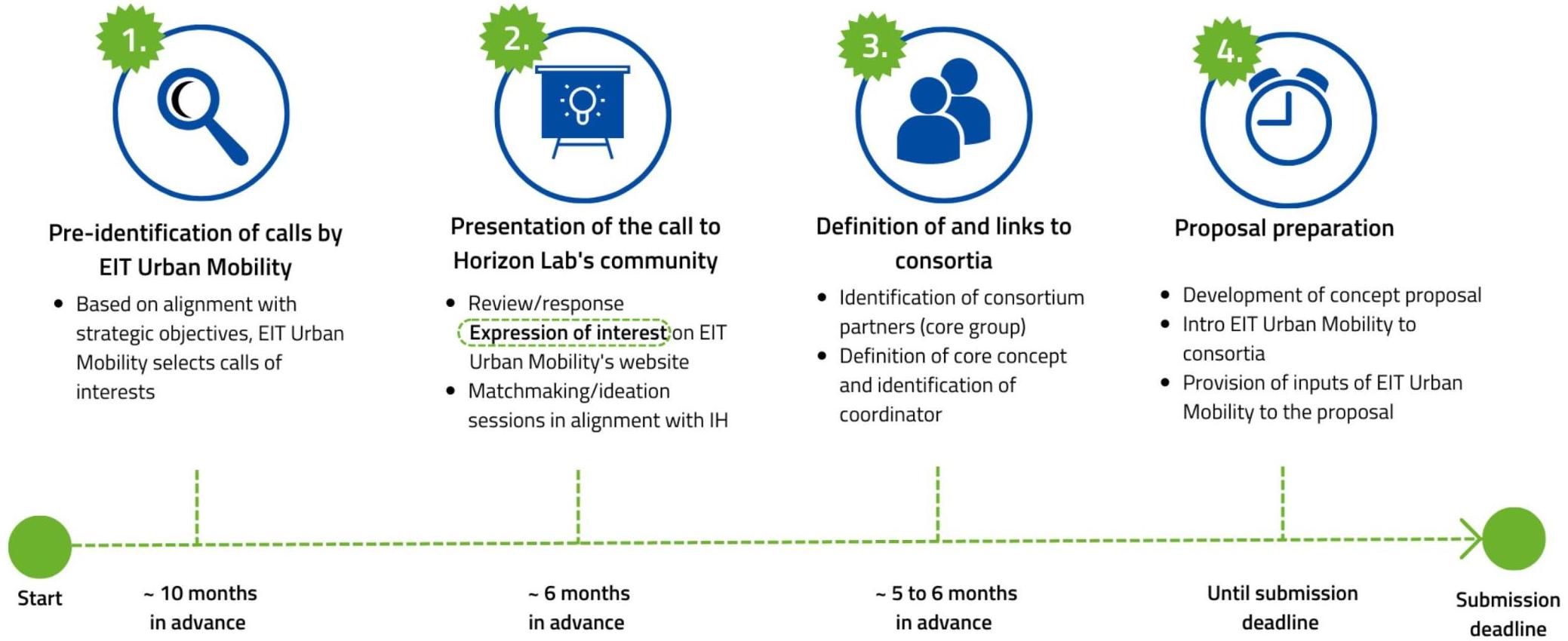


- EIT Urban Mobility will lobby for, promote, and support partners to submission
- No direct involvement

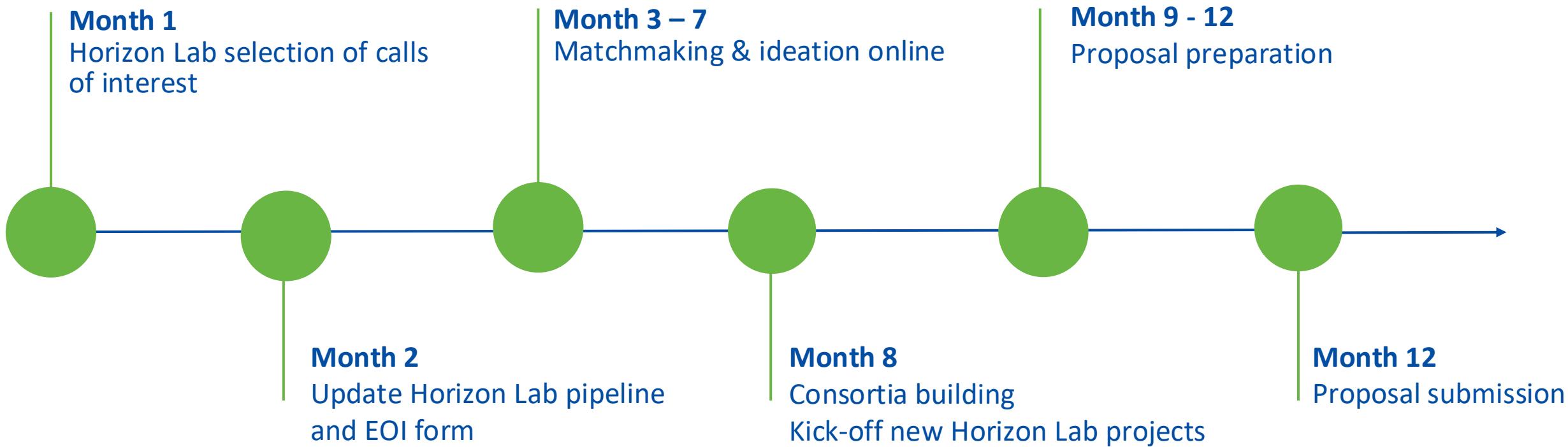


- Letter of support

Horizon Lab: engagement and submission



Horizon Lab: timeline





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