

e-Estonia: beyond digital

The Digital Society as a Growth Engine: How Trust, Data,
and Infrastructure Create Scalable Business

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Digital Society



Enabler of Business Growth



Trust as the Competitive Advantage



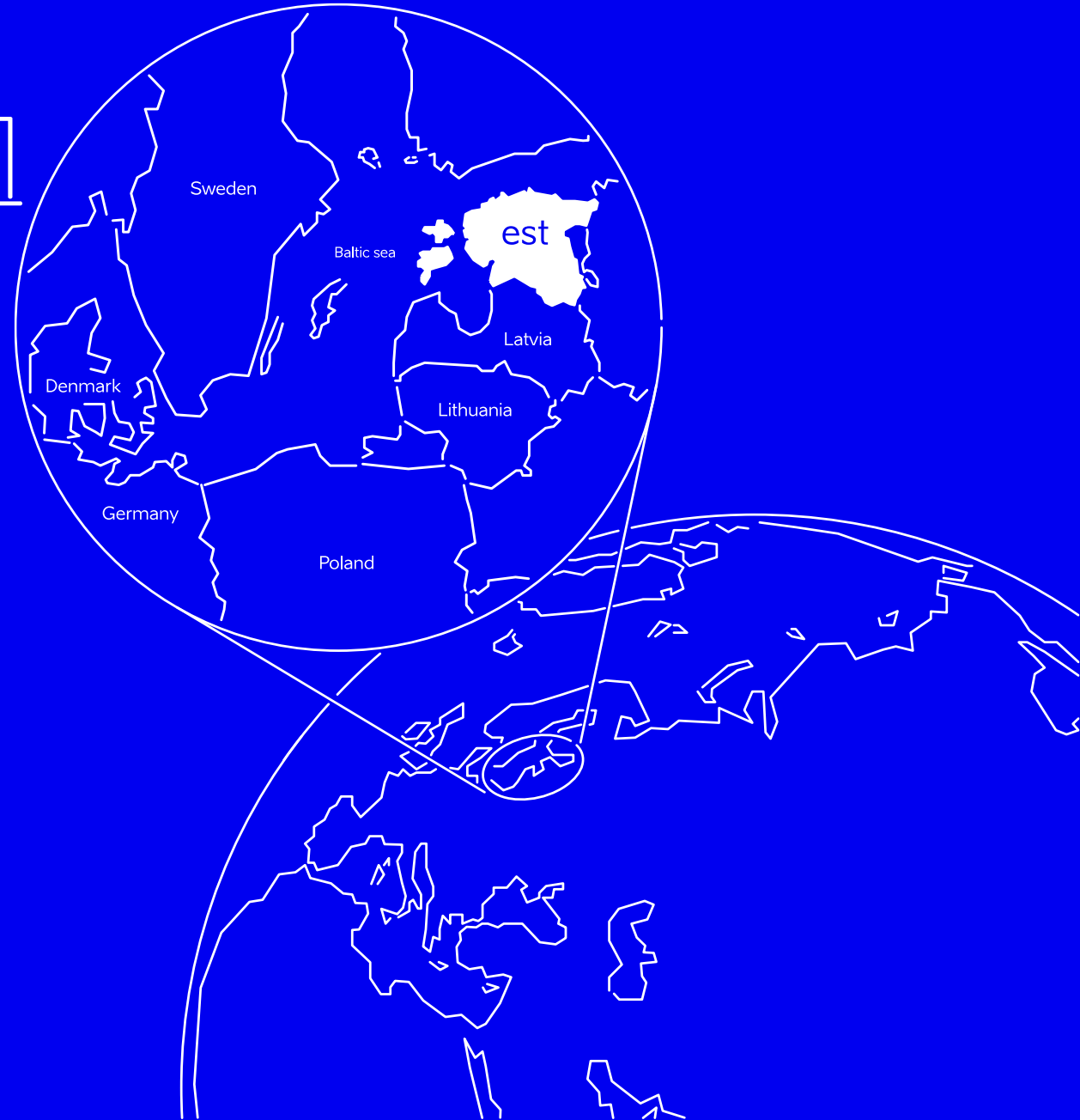
Digital Society is a Team Sport

Public + private = growth



From National Systems to Global Opportunity

expanding beyond borders



Children,
raised in
a digital society,
never having
had to visit a
government
office —
how will they
imagine the future?



Digital Society is a Strategy



Thank you!

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