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**Central Baltic Programme**

# JASMEX

Joint Acceleration of Smart City and  
Sustainable Mobility SME Export to  
Third Countries

ITS  
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ITS Finland 

LINKÖPING  
SCIENCE  
PARK



# Export support target markets



**Canada**

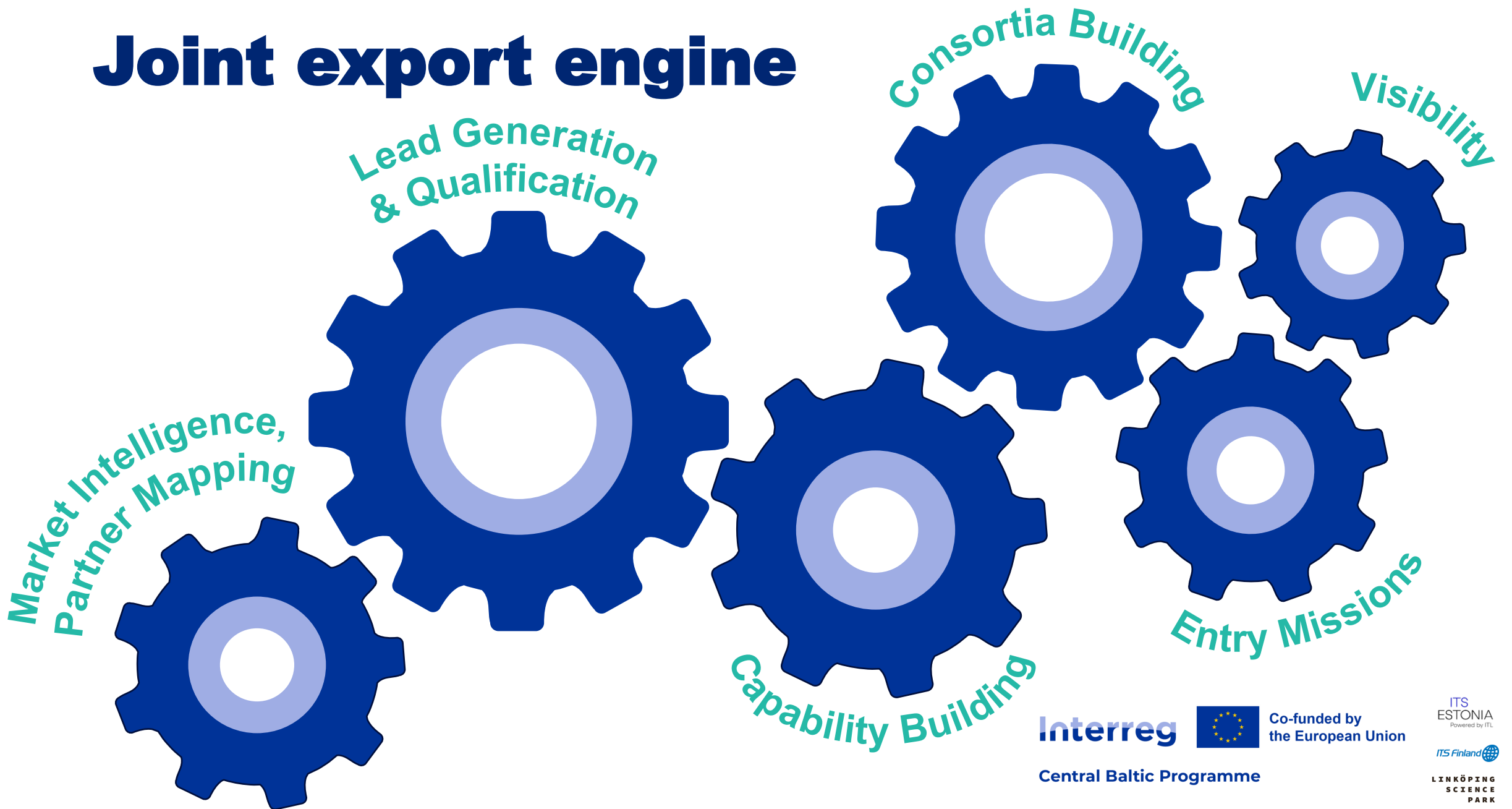
Access to public procurements



**Türkiye**

Access to markets through local partners

# Joint export engine



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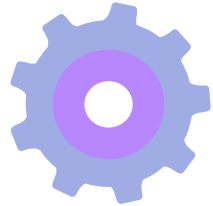
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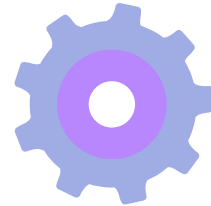
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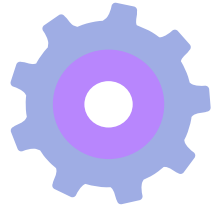
# Support to realize business opportunities



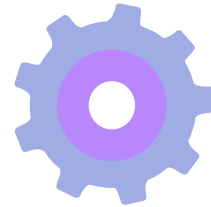
**Market intelligence and procurement insights**



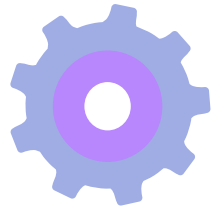
**Stronger credibility through joint solutions with peer SMEs and local partners**



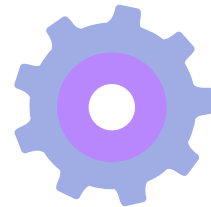
**Access to international buyers with qualified investment plans**



**Pre-organized delegations and industry events**



**Trainings and local experts to support market entry**



**Marketing materials and visibility in target markets**

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# What you bring:

- ✓ Time and engagement
- ✓ Openness to collaboration
- ✓ Participation in activities
- ✓ Contribution to joint offerings

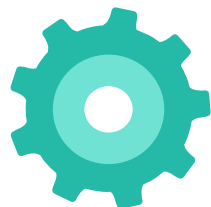
# What you get:

- 📈 Access to buyers & knowledge
- 📈 Partners
- 📈 Financial support
- 📈 Stronger market position

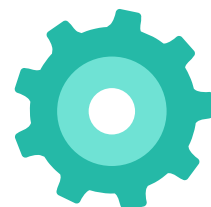
## SME support: Up to €22.000

Exhibitions, entry tickets, travel costs, expert services, trainings, and much more.

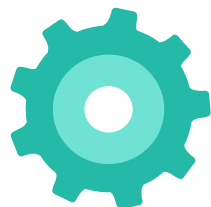
# Upcoming activities



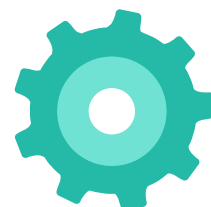
**Market research:**  
Follow ITS Finland, ITL,  
& LSP channels



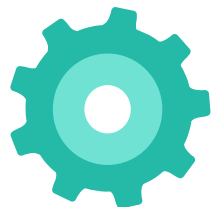
**TBD: UN COP 31, Antalya**  
Buyer visit, Nov 2026



**TBD: Innotrans, Berlin**  
Buyer visit, 22.-25.9.2026



**TBD: CES2027, Las Vegas**  
Buyer visit, 6-9.1.2027



**Delegation, Linköping**  
Mentor visit, 6.-7.10.2026



**ITS Canada Conference, Montreal**  
Buyer visit, 1.-3.6.2027

# Export Promotion Team



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