

The best stories and greatest connections
form in **exciting environments.**

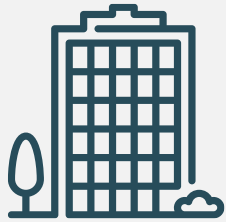
Be part of the next story:

Nordic+ goes Birmingham

ITS World Congress 2027



25 – 29
October



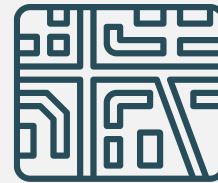
NEC
Birmingham, UK



15 k
Attendees



100+
Countries



530+
Exhibitors



1
Nordic+ Pavilion

Nordic+ Pavilion

- ✓ 88 m² shared space
- ✓ Premium location



Who's going to be there?

The last Nordic+ Pavilion at [Intertraffic 2026](#), featured 20+ public and private organizations through the Nordics and Baltics - many of whom have already reserved their place at the next Nordic+ Pavilion:



At Nordic+ Pavilion you will

Create connections
that last
beyond the event

Meet with funders
and projects to find
**opportunities for
growth**

Find new partners
and new angles to
**develop your
business**

Partnership packages

	Product+	Classic
1. Pavilion networking		
2. Pavilion content		
3. Marketing & visibility		
4. The legendary Nordic+ Night		
+ Bring your product		
	7500 €* 	5000 € 

* Product+ package includes a place for either your product or one screen at the Pavilion. A combination of a screen and product will come with additional cost. Any additional costs from especially large product sizes or other additions will be added to the package price.

VAT not included in the price.

1

Pavilion networking

- Nordic+ Pavilion receptions
- Invite clients and guests to meet at the Pavilion
- Logo visibility
- Export market advice
- Lunch and refreshments

+ more

2

Pavilion content

- Pitching and presentations at the Pavilion scene
- Demo and launch products and services
- Events and delegations with other countries based on participants' interests
- **Nordic+ brokerage event for EU Horizon calls**

+ more

3

Marketing & visibility

- Nordic+ webinars and pitching coaching
- Social media marketing in Nordic+ channels
- Nordic+ Web page to publish your contents
- Nordic+ Newsletter coverage

+ more

4

Nordic+ Night & side events

- Nordic+ Night tickets
- Events and dinners hosted by your local ITS organisation
- Invite guests to invite-only side events

+ Ask your local contact for more information

+

Bring your product

- Product display or one screen dedicated for your use only at the Pavilion
- Product presentation at the Pavilion scene

+ Ask your local contact for more information

Nordic+ Pavilion connects

Networking



Showcase latest innovations from
the Nordics and Baltics together
with 25+ Partners

Matching



Joint efforts for matching with
local stakeholders and Nordic+
side-events

Visibility



Logo visibility
Visibility through social media
Joint press releases

Book your place now



**Nordic+
Connected &
Sustainable**

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